



**FEELMOTION**

ESNE X INTERNATIONAL  
SHORT FILM FESTIVAL

**RULES**

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# ESNE FEELMOTION 2021 RULES

## 1. Call for applications

ESNE - Escuela Universitaria de Diseño, Innovación y Tecnología announces the short film contest of the X Edition of FEELMOTION, International Short Film Festival.

## 2. Dates

2.1 **Opening of registrations:** the contest will open on **the 7<sup>th</sup> of May, 2021**. Thereafter, the participants will be able to register their short films to the competition.

2.2. **Closing date for registration:** the deadline for participants to register their short films is on **the 18<sup>th</sup> of July, 2021**, inclusive.

2.3 **Announcement of finalists:** The finalists of the competition will be announced on **the 20<sup>th</sup> of September, 2021**. The announcement will be made through Feelmotion's social media and website.

2.4 **Announcement of winners and awards ceremony:** The winners of the contest will be announced on **10<sup>th</sup> of October, 2021**, during the ESNE Feelmotion 2021 awards gala.

### 3. Contestants

3.1 The participating short films must be registered on the [Festhome](#) web.

#### 3.2 Official section

3.2.1 The following contestants can participate in the official section of the competition:

- **ESNE students:** students enrolled during the 2020/21 academic year in ESNE Escuela Universitaria de Diseño, Innovación y Tecnología belonging to any degree taught at the University School (including ESTEC and ESNE Oviedo).
- **ESNE alumni:** graduate students of ESNE in any of the studies taught at the University School as long as it is self-produced.
- **Students** from other national or international universities.

3.2.2 **Students from Film Schools** whose official qualifications are not university degrees are **excluded** from the official section.

#### 3.3 Special section

3.3.1 **Special Youth Category:** students who are studying secondary education (ESO and Bachillerato) during the 2020/21 academic year, in any school of Spain, whether public or private, may participate.

3.3.2 **Special Professional category:** students from Film Schools around the world may participate (excluding students of an official university degree) as well as independent production teams.

3.3.3 **Special video game trailer category:** video game development teams whose project is in any phase of development may participate.

## 4. Short films

4.1 The short films may not exceed **7 minutes in length**, including titles and credits.

4.2 The subject matter of the works presented is **free**.

4.3 The short films must be **exported** in H264, MP4, and in **1920 x 1080p or 1280 x 1080p** format, and with 48 kHz sound sampling if possible.

4.4 The **official language** of the short films presented will be Spanish. In case of speaking in any other language, they must be **subtitled in Spanish or English**.

4.5 The number of short films that each participant can submit to the competition is **unlimited**.

4.6 The short films submitted must be **original and unreleased** in other editions of Feelmotion and have been produced after **the 1<sup>st</sup> of January, 2019**.

4.7 The following information **must be filled** in when registering via the competition's platform:

- **Title** of the short film in the original language and in English.
- **Length** of the film.
- **Date** of production.
- **Poster and stills** of the short film.
- Short and long **synopsis** in the original language and in English.
- **Biofilmography** of the director.
- Full **cast and crew** list.

The Festival Direction reserves the right to disqualify in whole or in part any work whose information is incomplete.

4.8 Short films with xenophobic, sexist content, incitement to hatred, ideological, physical or intellectual discrimination, consumption of illegal substances or violent behaviour **may be disqualified by the Festival Direction**.

4.9 Participation in the competition implies **implicit authorisation** to upload the work to the festival's online platforms and social networks (Youtube, Instagram, Twitter, etc), in part or in whole, for the purposes of dissemination and promotion. This authorisation **may be revoked** voluntarily by contacting the Festival Direction ([feelmotion@esne.es](mailto:feelmotion@esne.es)).

## 5. Categories

### 5.1 Official section

5.1.1 The official section has **9 categories**.

#### 5.1.1.1 **Fiction** short film

Any dramatic or comedy narrative story, that is: any original plot with a pre-designed staging, interpretation and production. It can be comedy, musical, romantic drama, science fiction, horror, suspense, film noir, western, etc.

#### 5.1.1.2 **Documentary** short film

A non-fiction story, although it is narrative, whose objective is to show a discourse, launch a reflection or criticize a situation. Whether it is a television story or an artistic one. The false documentary can be included here, because it is a fiction that uses the documentary forms although, like in all fiction, it starts from a script, a casting, a previous staging, etc.

#### 5.1.1.3 **Animated** short film (traditional)

Any short film (whether fiction, documentary or experimental) made with traditional animation techniques or that mixes traditional animation with real image.

#### 5.1.1.4 **Animated** short film (3D)

Any short film (whether fiction, documentary or experimental) made with 3D animation techniques or that mixes 3D animation with real image.

#### 5.1.1.5 **Video art**

A non-linear and not (necessarily) narrative story where the axis is based on the evocation of images, sensations, emotions through all the arts, in a poetic or prosaic way (like a literary essay). It is generally sustained through an associative or symbolic montage.

#### 5.1.1.6 **Videoclip**

A linear or non-linear and not (necessarily) narrative story where the axis is supported by a song, its rhythm, melody, lyrics, texture... You can choose to show the musical group that performs it, or not.

#### 5.1.1.7 **Comercial**

A short film made to sell a product or brand. It usually takes the form of fiction or video art. It can be a spot or an anti-spot (a parody of a brand or a spot of something that does not exist).

#### 5.1.1.8 **Fashion Film**

A short film whose main objective is to sell a brand or collection of clothing or accessories. It generally adopts the language of the spot, although it can also have a fictional, video art or musical form.

#### 5.1.1.9 **Social Essay** short film

Any short film whose main objective is to criticize a social reality using the language of fiction, video art or video poetry.

5.1.2 The **number** of short films that can be submitted to the official section is **unlimited**.

5.1.3 Each short film can be submitted **only once** in the official section. The Festival Management reserves the right to change the category of entry of any work if it deems it appropriate.

5.1.4 **Four finalists** will be selected from each category.

5.1.5 A category **may be declared deserted** if the number of films submitted is less than four and/or if they do not present the level of quality expected by the Festival Direction.

## 5.2 Special section

5.2.1 All participation, short films and **official section rules** that **do not conflict** with the specific requirements of each category of the special section apply.

### 5.2.2 Special Youth Award

5.2.2.1 The Special Youth Award aims to **stimulate and discover** new talent among young people.

5.2.2.2 Short films produced mainly (~75%) by **students of ESO and Bachillerato** of any school or institute of **Spain** during the 2020/2021 academic year can be registered.

5.2.2.3 In addition to the information required in 4.7, the following information must be added when registering the work:

- Full list of the production team with the following information:
  - Full name.
  - Age.
  - Role.
  - If applicable, study centre and documentation accrediting membership of the same during the 2020/21 academic year.

5.2.2.4 Registration in this category is **incompatible** with the official section.

### 5.2.3 Special Professional Award

5.2.3.1 In addition to the information required in 4.7, the following information must be added when registering the work:

- Full list of the production team with the following information:
  - Full name.
  - Age.
  - Role.

5.2.3.2 Short films by students with official degrees are **excluded** from this category.

5.2.3.3 This category is **divided into two categories**: National Professional, for works produced in Spain; and International Professional, for works produced outside Spain.

### 5.2.4 Special Award Animaweek

5.2.4.1 Short films **produced during** the ESNE Animaweeek 2021 event can be entered for the special Animaweeek award.

5.2.4.2 ESNE Animaweeek 2021 is an event organized by the Animation HND department of ESNE.

### 5.2.5 Video Game Trailer Special Award

5.2.5.1 Video game trailers can be registered at **any stage** of the development process.

5.2.5.2 In addition to uploading the trailer to the competition platform, it will be necessary to add a ten-page **design concept document** in PDF format.

The design document must have, in addition to the usual content of a design document, an **annex with information** on the status of the project (pre-production, production, post-production) and composition of the development team (name, surname, age and main role).

5.2.5.3 In addition to the document in the previous point, it is **recommended** to include the following project documents:

- Game design document
- Business plan
- Marketing plan

5.2.5.4 ESNE and ESNE Feelmotion reserve the right to use the submitted material for **promotional and dissemination purposes only**.

5.2.5.5 ESNE or ESNE Feelmotion **won't make use** of the copyright associated with the project and the material sent for use other than that indicated above.

5.2.5.6 The finalists of the special category video game trailer **will be able to attend a pitching** session with investors in ESNE.



## 6. Awards

6.1 The awards will be given during the **awards gala** to be held on **the 10<sup>th</sup> of October, 2021**.

6.2 Each category of the competition will have **four finalists** who are eligible for awards.

6.2.1 All **finalists** will be awarded a credit to use on the festival's platform, Festhome.

### 6.3 Official section

6.3.1 With each award in the official section, the festival's **iconic statuette**, the "Esnete", and a **diploma** will be presented. In addition, the prizes may be associated with other prizes awarded by ESNE and/or festival partners that will be revealed before **the 20<sup>th</sup> of September, 2021**.

#### 6.3.2 Official section category awards

6.3.2.1 Each category of the official section has an **award for the best** work presented.

6.3.2.2 Although each piece may be submitted to two categories of the official section, **it can only be selected as a finalist in one of them**.

6.3.2.3 The awards for the official section categories are:

- Best Fiction Short Film Award
- Best Short Documentary Award
- Best Traditional Animated Short Film Award
- Best 3D Animated Short Film Award
- Best Video Art Award
- Best Video Clip Award
- Best Commercial Award
- Best Fashion Film Award
- Best Social Essay Short Film Award

#### 6.3.3 Awards of the official section

6.3.3.1 All works submitted to the official section are **eligible for the general awards**.

6.3.3.2 The general awards of the official section are

- Best Director Award
- Best Original Script Award
- Best Original Soundtrack Award
- Best Edition Award
- Best Photography Award
- Best Art Direction Award
- Best Costume and Styling Award
- Best Male Performance Award
- Best Female Performance Award
- Best Character Design Award
- Best Stage and Backdrop Design Award
- Best ESNE Short Film Award
- Audience Award for Best Short Film of the Year
- Jury's Award to the Best Short Film of the Year

6.3.3.3 The Best ESNE Short Film Award is given to the best work produced by students of any of the degrees (including master degrees) taught at ESNE during the academic year 2020/2021. The prize is endowed with a discount on tuition fees for the 2021/2022 academic year for any of the degrees taught at ESNE, including master's programs.

6.3.3.4 The Audience Award for Best Short Film of the Year is awarded to the most viewed work on the [festival's YouTube channel](#) during the period from **the 20<sup>th</sup> of September, 2021, to the 3<sup>rd</sup> of October, 2021**. **Implicit permission** to upload the work is assumed.

If you do not want your film to be uploaded to the Youtube channel, you must send an email to [feelmotion@esne.es](mailto:feelmotion@esne.es) with the subject *Exclusion from Audience Award*.

In addition to the statuette and the diploma, this award includes an **annual pass** for the distribution platform Festhome.

6.3.3.5 The Jury's Award to the Best Short Film of the Year is given to the short film **selected by the festival's professional jury**.

In addition to the statuette and diploma, this prize is accompanied by **€500** and a **special distribution prize awarded** by the festival's distribution partner, Distribution With Glasses.

## 6.4 Special section

6.4.1 Each category in the special section has its **own award**.

6.4.2 Each award given in the special section is the **festival's iconic statuette**, the "Esnete".

6.4.3 The prizes in the special section are:

- Special Youth Award
- Special National Professional Award
- Special International Professional Award
- Animaweek Special Award
- Video Game Trailer Special Award

6.4.3.1 In addition to the statuette, the Special Youth Award is endowed with a **full discount** for any of the summer camps offered by ESNE or a **discount for enrollment** in **any of the degrees** taught at ESNE for the 2021/2022 or 2022/2023 academic year.

6.4.3.2 In addition to the statuette, the Special National Professional Award and the Special International Professional Award are endowed with **200€** and a **discount** for any of the master's degrees taught at ESNE.

## 7. Selection process

### 7.1 Finalist selection phase

7.1.1 Participants will register their work from **the 7<sup>th</sup> of May to the 15<sup>th</sup> of August, 2021**, through the [Festhome](#) platform. The use of the platform is compulsory, there are no alternative ways to register the works.

7.1.2 From **the 20<sup>th</sup> of July to the 5<sup>th</sup> of September, 2021**, the ESNE Feelmotion 2021 Selection Committee, composed of audiovisual industry professionals, **will vote** and select the finalists in each category of the event.

Each category of the festival will have **four members** of the Selection Committee.

7.1.3 On **the 20<sup>th</sup> of September, 2021**, the **finalists** of each category of the contest will be officially presented through the web and the social network communication channels of the festival.

### 7.2 Winner selection phase

7.2.1 From **the 12<sup>th</sup> of September to the 3<sup>rd</sup> of October, 2021**, the ESNE Feelmotion 2021 Professional Jury, composed of relevant professionals of the audiovisual industry, will choose the winners of the contest.

7.2.2 On **the 10<sup>th</sup> of October, 2021**, the winners will be announced during the awards ceremony.

## 8. Legal Issues

8.1 All participating short films must have the appropriate authorizations and/or copyright of the material used. In this sense, the participants guarantee that the short films do not infringe any exploitation rights, rights of honour, privacy and image, intellectual property rights or any other right that could violate current legislation. In this sense, the organization of the ESNE Feelmotion Short Film Festival declines all legal responsibility for the works submitted to the competition and their content.

8.2 The participation in the contest grants the consent and authorization to the Festival Organization to use, reproduce, disclose, print, publish and broadcast through any media or platform the name of the director, performers and technical team, as well as the exhibition and projection of the images presented for the promotion of ESNE and ESNE Feelmotion.

8.3 ESNE Feelmotion reserves the right to make changes on these rules or add successive annexes on the mechanics of selection and awards. The changes or annexes will be duly justified and will be communicated during the course of the competition. In no case will they be detrimental to the participants.

## 9. Doubts and questions

9.1 For any **questions**, participants can write to [feelmotion@esne.es](mailto:feelmotion@esne.es).

## 10. Agreement of the terms

10.1 The participation in the Festival implies **full agreement** of these rules.

Madrid, Monday, 17 May 2021.

**Raúl San Julián Alonso**

**Director of ESNE FEELMOTION**