

ESNE FEELMOTION'21

PARTICIPATION GUIDE

INDEX

INTRODUCTION	2
FIRST STEPS	3
CATEGORIES YOU CAN PARTICIPATE IN	3
CONDITIONS YOUR SHORT FILM HAS TO MEET	4
CONDITIONS FOR PARTICIPANTS	5
CONDITIONS FOR SPECIAL CATEGORIES	5
REGISTER IN FESTHOME	6
UPLOAD YOUR FILM TO FESTHOME	8
SUBMIT YOUR FILM TO FEELMOTION 2021	19
ANNEX I: UPLOAD YOUR FILM FROM OTHER PLATFORMS	24
UPLOAD YOUR FILM USING YOUTUBE	24
UPLOAD YOUR FILM USING VIMEO	28
ANNEX II: ESNE PARTICIPANTS	30

INTRODUCTION

¡Hi!

If you're reading this, you've decided to participate in Feelmotion 2021.

This year takes place the tenth edition of the ESNE Feelmotion International Short Film Festival organized by the ESNE University School of Design in Madrid.

This year we are repeating the contest platform and we are once again working with Festhome to manage registrations.

Festhome is currently one of the most important distribution platforms for film festivals and the most important for Spanish-language films.

As every year, we want to make it easier for you to submit your film as comfortably as possible so we have updated the participation guide. But don't worry, the Festhome platform is very easy to use.

We assume that you have already directed, produced, scripted, performed, sounded, edited, shouted, fought, smashed, cried, laughed, blasphemed and, in short, you have completed the process to have your short film ready, so...

Here we go!

Pablo del Fresno Herena

Competition Director ESNE Feelmotion

FIRST STEPS

In case you don't remember well, let's review the general conditions of participation. Have in mind that these are the conditions of the official section and that the categories of the special section have additional conditions.

You can consult the complete conditions on our [website](#).

CATEGORIES YOU CAN PARTICIPATE IN

There are nine official categories and five especial categories:

Sección **Oficial**:

- Fiction
- Documental
- Videoclip
- Traditional Animation
- 3D Animation
- Videoart
- Comercial
- Social Essay
- Fashion Film

Sección **Especial**:

- Special **Youth**
- Special **Professional National**
- Special **Professional International**
- Special **Animaweek**
- Special **Videogame Trailer**

CONDITIONS YOUR SHORT FILM HAS TO MEET

- Your short film cannot be longer than **7 minutes**, including titles and credits.
- You can submit as many short films as you like until **the 18th of July, 2021**.
- The theme of your short film is **free**. The Festival management may **disqualify** any short film with xenophobic, sexist or inciting to hatred, ideological, physical or intellectual discrimination, drug use or violent behaviour.
- The language of the festival is **Spanish**, so if your short film is in another language, you must submit it with **subtitles in Spanish and/or English**.
- Your short film cannot have participated in **previous editions** of Feelmotion and must have been produced after **the 1st of January, 2019**.
- Each short film can **only be submitted in one category**, either in the official section or in the special section.
- The **format** of the short film must be **H264, MP4** with a **resolution of 1920 x 1080p** or **1280 x 1080p**. The recommended sound sampling frequency is 48 kHz.
- Participation in special categories is **subject to the conditions** of each category
- You must hold **the rights** to use all the material that appears in your short films in accordance with current Spanish legislation on **copyright and image rights**.

CONDITIONS FOR PARTICIPANTS

May participate:

- **Students** and **alumni** of **ESNE** of any degree.
- Students of official university degrees from **other universities** around the world.

May not participate:

- Students from **film schools** whose degree is not an official university degree.

CONDITIONS FOR SPECIAL CATEGORIES

• **Special Youth:**

- Students of **ESO** and **Bachillerato** from any school or institute in Spain can participate.

• **Special Professional:**

- Film school students from all over the world (excluding official university degree students) as well as independent production teams are eligible to participate.
- If you have any doubt about whether your short film can participate in this category, please send us an email to feelmotion@esne.es.

• **Special Animaweek:**

- **Students from ESNE** can participate with short animation films produced during **Animaweek 2021**.

• **Special Video Game Trailer:**

- Video game development teams whose project is in any stage of development can participate.
- In addition to uploading the trailer, it is necessary to send certain **documentation**. See the rules for **more information**.

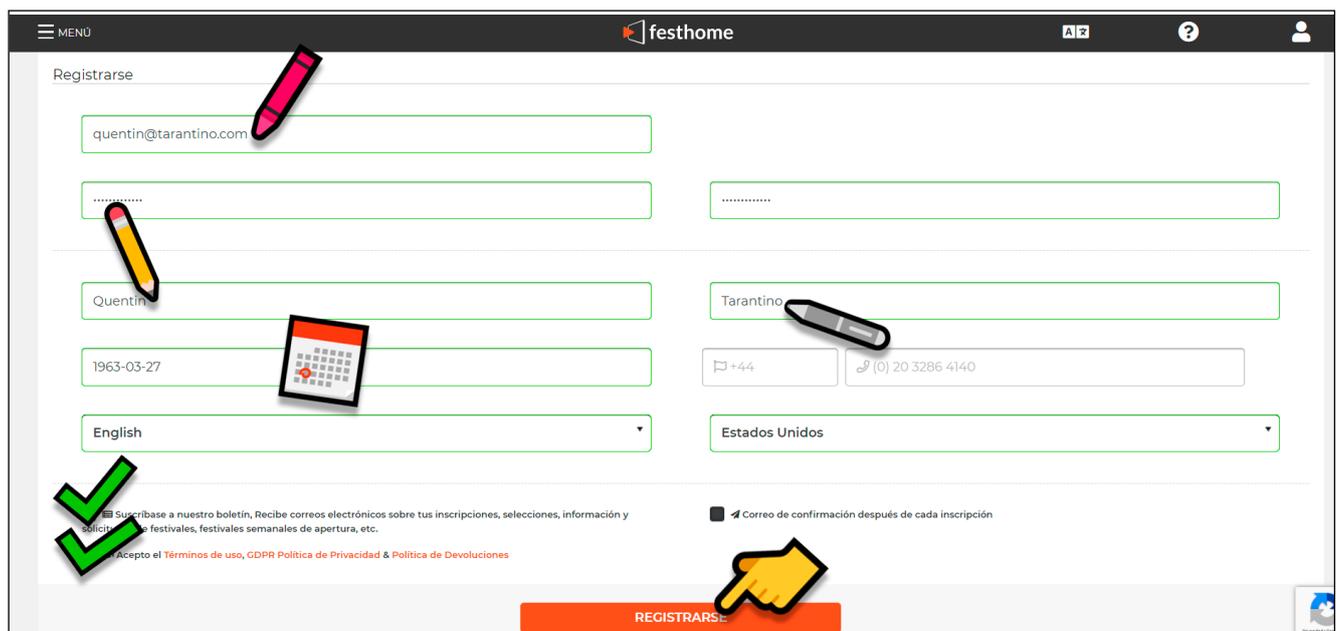
REGISTER IN FESTHOME

The first thing you need to participate is to create an account at [Festhome](#), to do so follow these steps:

1. As you enter the page you will see a button to register. Click on it.



2. Enter your details and click on REGISTER



3. Your account is already created, you just have to activate it, for that you just have to click on the CONFIRM REGISTRATION button in the email that will arrive to the address with which you have registered.



Bienvenido a Festhome - Confirme su cuenta

Saludos,

Se ha registrado con el correo electrónico
copiándolo en su navegador:

https://festivals.festhome.com/confirm_account/

Puede confirmar su cuenta haciendo click en el siguiente enlace o



Confirmar Registro

4. Done! Now, let's upload the short.

UPLOAD YOUR FILM TO FESTHOME

With your [Festhome](#) account you can register your short film and sign it up for the platform festivals, Feelmotion among them. This process is very easy:

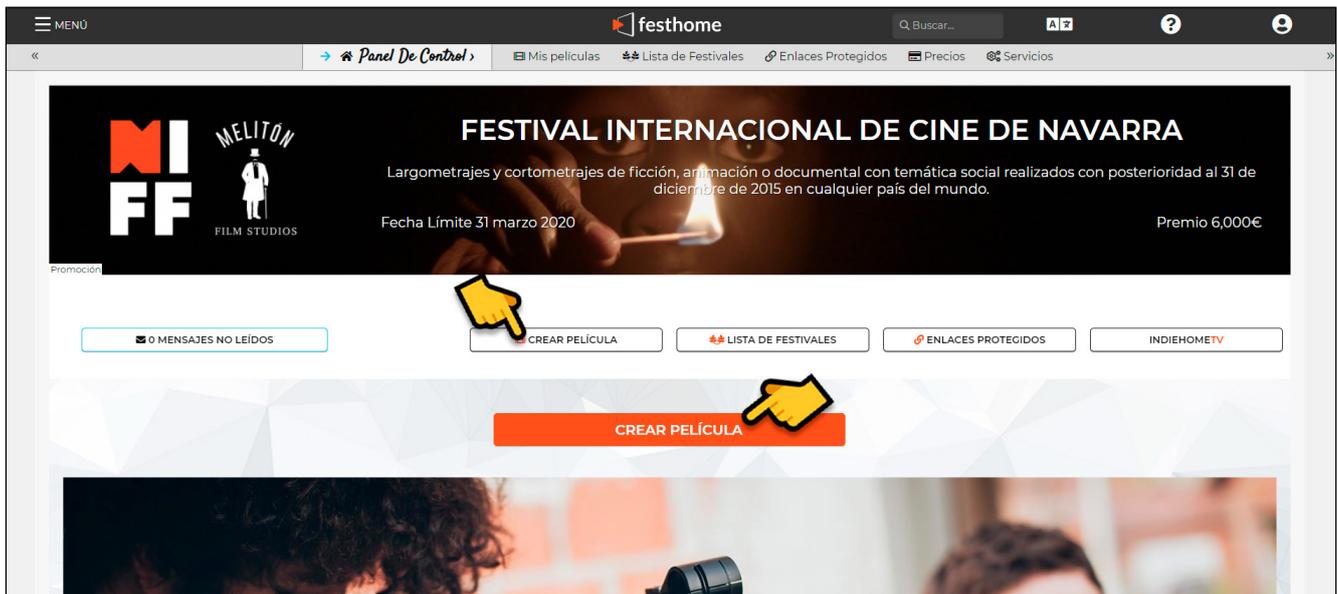
1. Go to [Festhome](#) and press ACCESS.



2. Enter your username and password and click ACCESS.



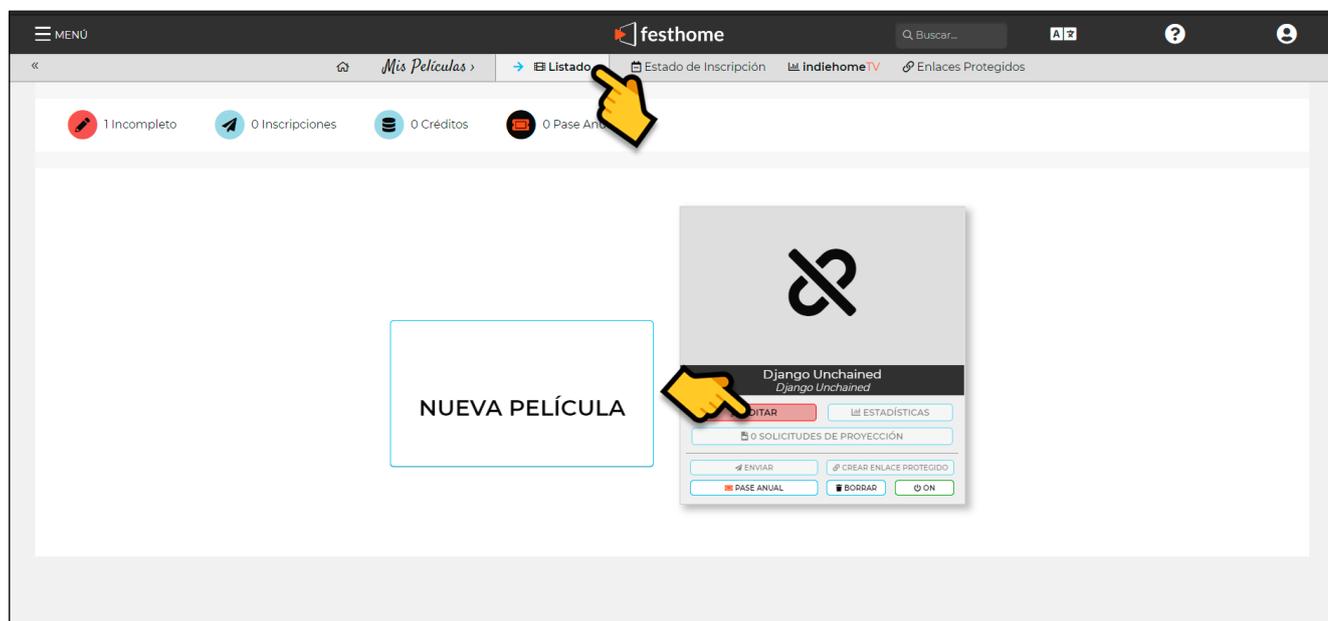
3. You should be at filmmakers.festhome.com/film_dashboard. Press any of the two buttons that say CREATE FILM.



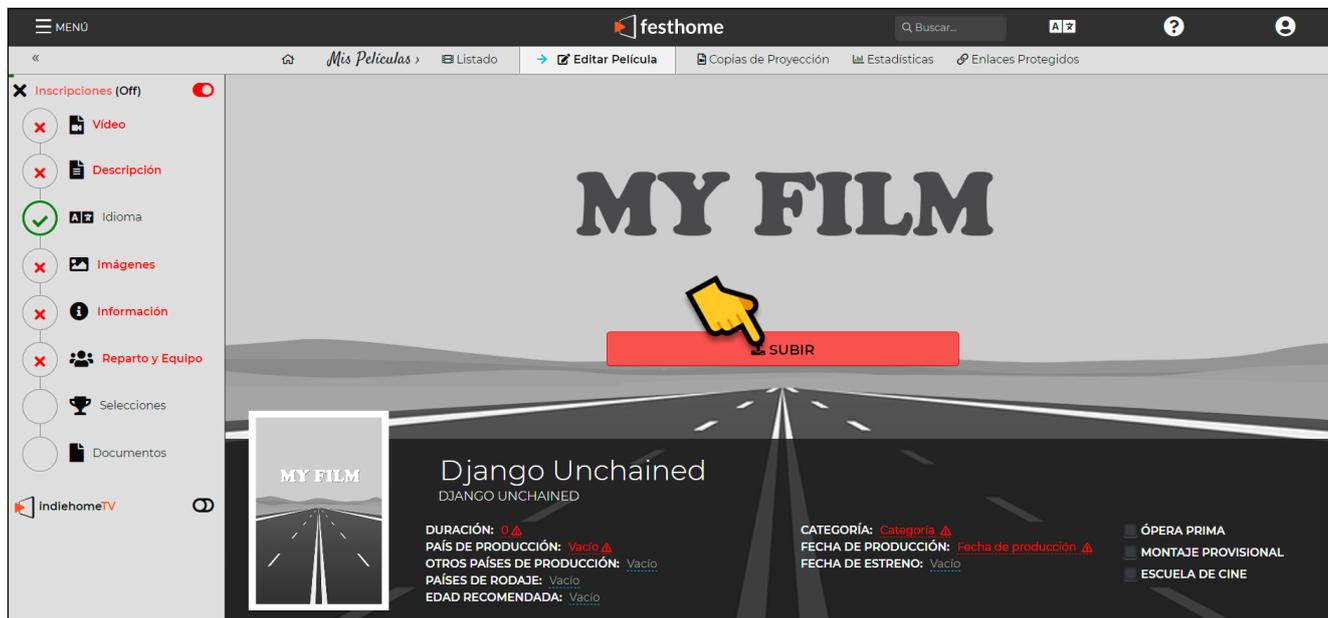
4. Enter the original title and the English title and select the language of your short.

A screenshot of the 'Nueva película' (New film) form. The form has a title 'Nueva película' and a close button 'x'. It contains three input fields: the first for the original title, the second for the English title, and a dropdown for the language. The first two fields contain the text 'Django Unchained'. The language dropdown is set to 'Inglés'. A yellow hand cursor icon points to the 'Django Unchained' text in the first field, the 'Django Unchained' text in the second field, and the 'Inglés' dropdown. At the bottom of the form is a blue 'AÑADIR' button with a yellow hand cursor icon pointing to it.

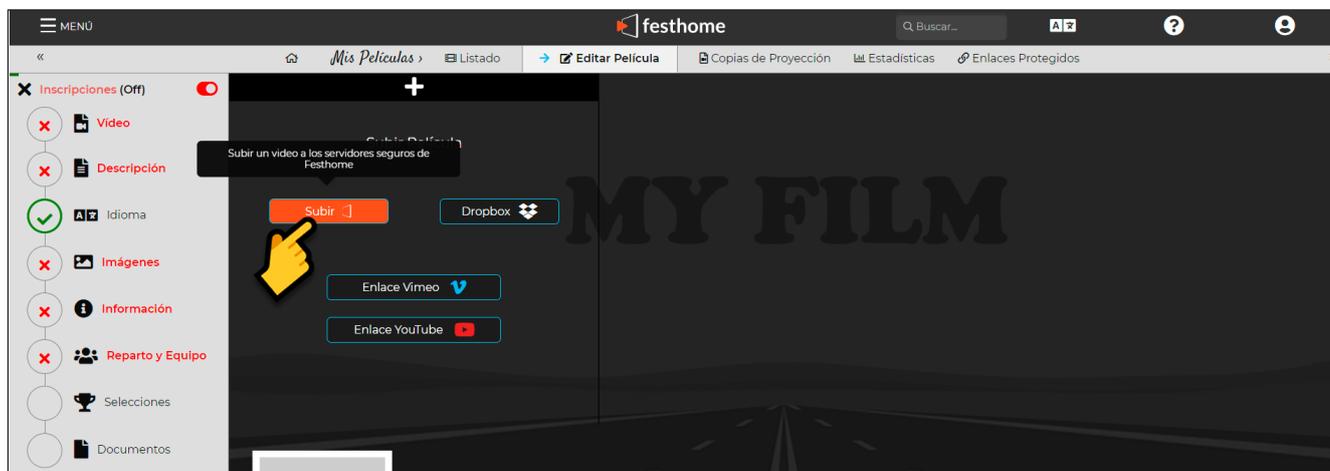
5. Okay, your short film is registered at Festhome but you still need to upload it and fill in all the necessary information. Let's start by uploading the video file. If you are not in the page of your short film you can access by clicking on EDIT in its tab from LIST.



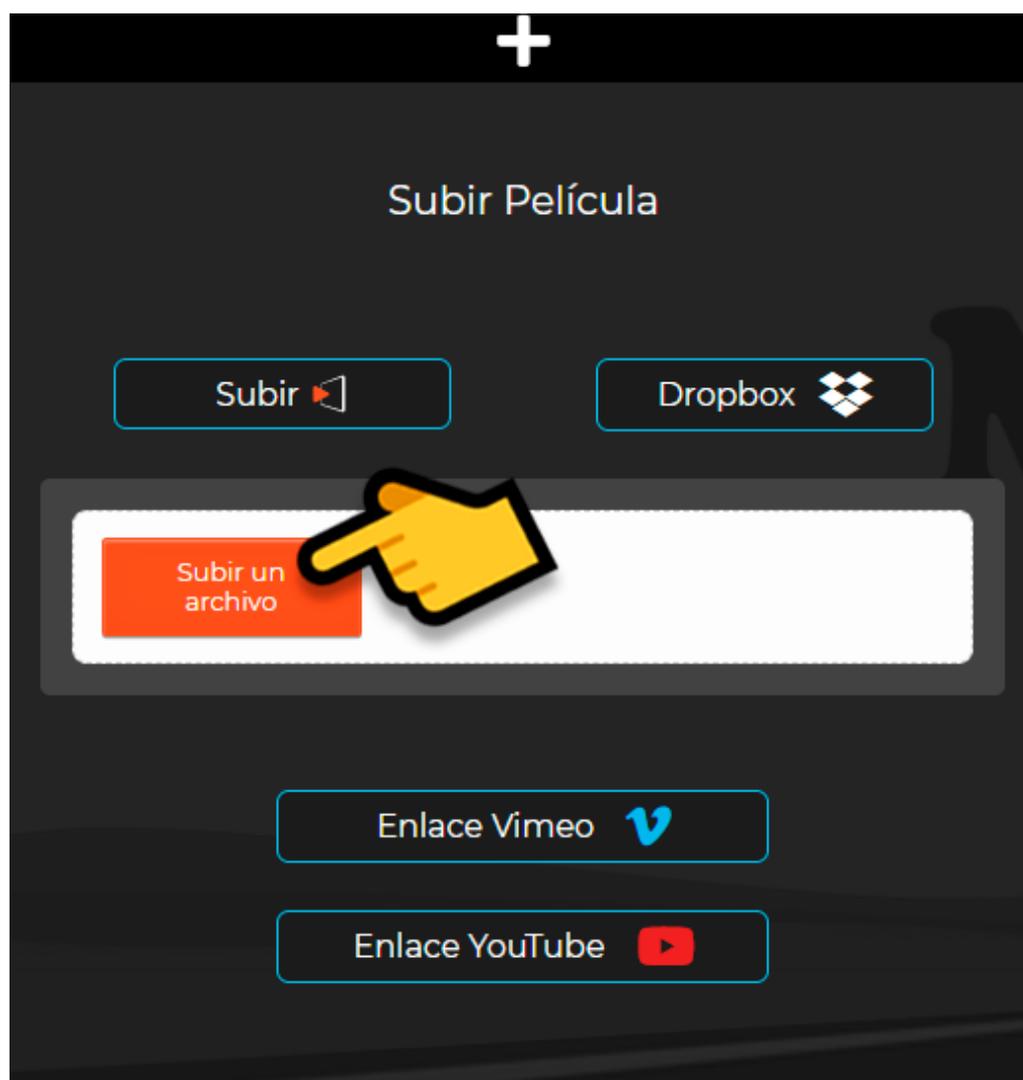
6. Click UPLOAD.



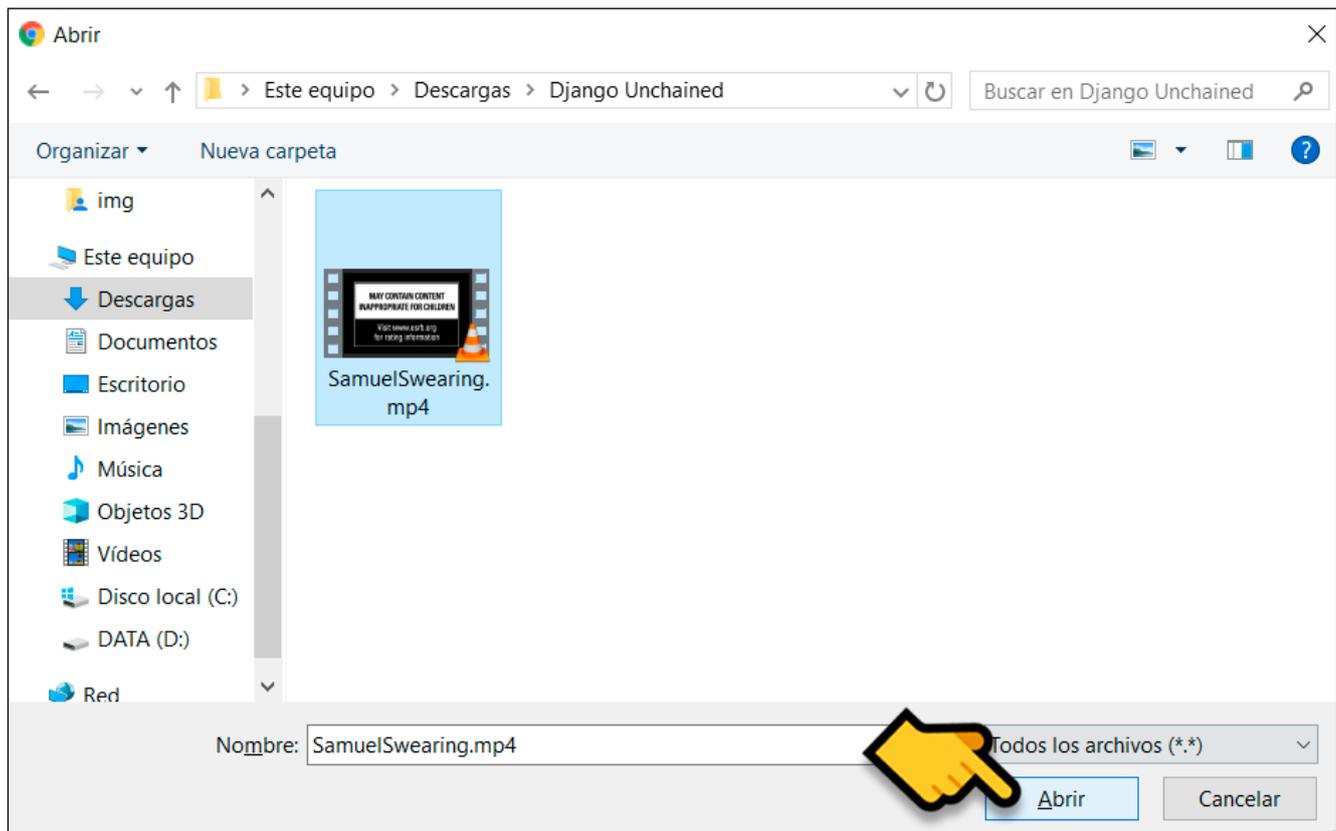
7. As you can see, Festhome gives you several options to upload your film. For the moment, we are uploading it using the secured servers of Festhome. If you need help using Youtube or Vimeo to upload your film, consult the annexes. Click the Festhome UPLOAD button.



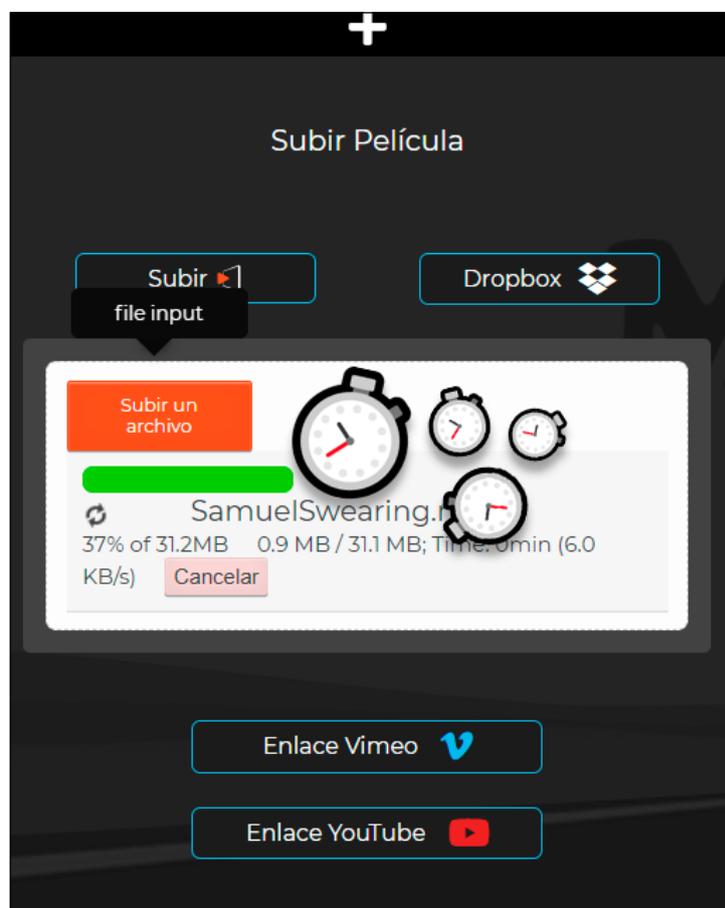
8. Click on UPLOAD FILE.



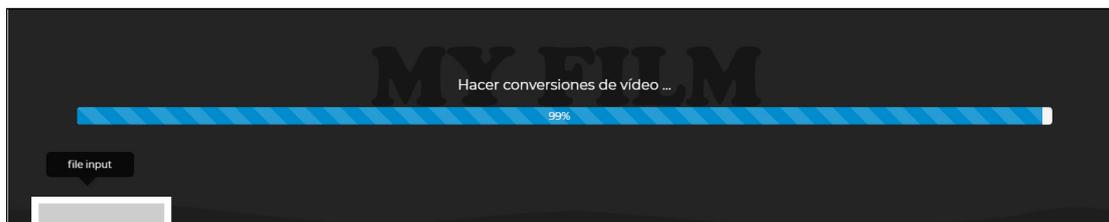
9. Select the film file and click OPEN.



10. Your file is uploading, wait until the green bar fills.



11. Once your file is uploaded, Festhome will automatically convert the video. You don't have to take additional actions.



12. Now that the file is uploaded, we will fill the necessary info.

a. **Duration:** film length in minutes. Remember that Feelmotion does **not accept any film longer than 7 minutes.**

b. **Production country:** country where the main producer resides, in the case of auteur films, the country where the director resides. You can add **more countries** in the case of coproductions.

c. **Shooting country:** countries where the film has been shot. In the case of animation, the country where the main animation studio is.

d. **Recommended age:** Age classification of the film.

e. **Category:** category of the film.

f. **Production date:** this date is not always the same. You can use the day you started shooting, the day you finished editing or any other significant date of the production process.

g. **Release date:** Official release date. If have not yet released the film or decided the date, you don't need to fill this.

h. **First work:** check this box if this is your first film.

i. **Provisional editing:** check this box if you haven't finished the definitive editing.

j. **Cinema school:** check this box if the film was produced in a cinema school or if you were studying in a cinema school when you produced the film.



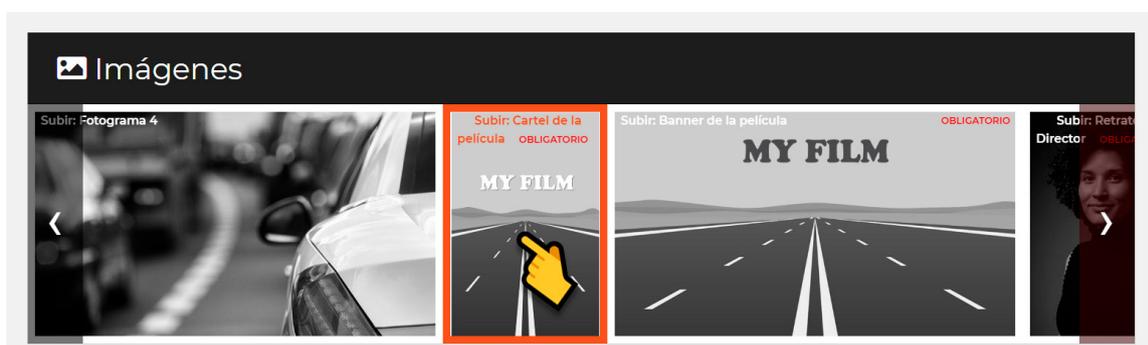
13. As you can see, you can add the subtitles of your short film at the bottom. This way you can put **subtitles** to your short film in **several languages** without having to overprint it. You have **five slots** to choose the language of the subtitles and their corresponding **srt file**.



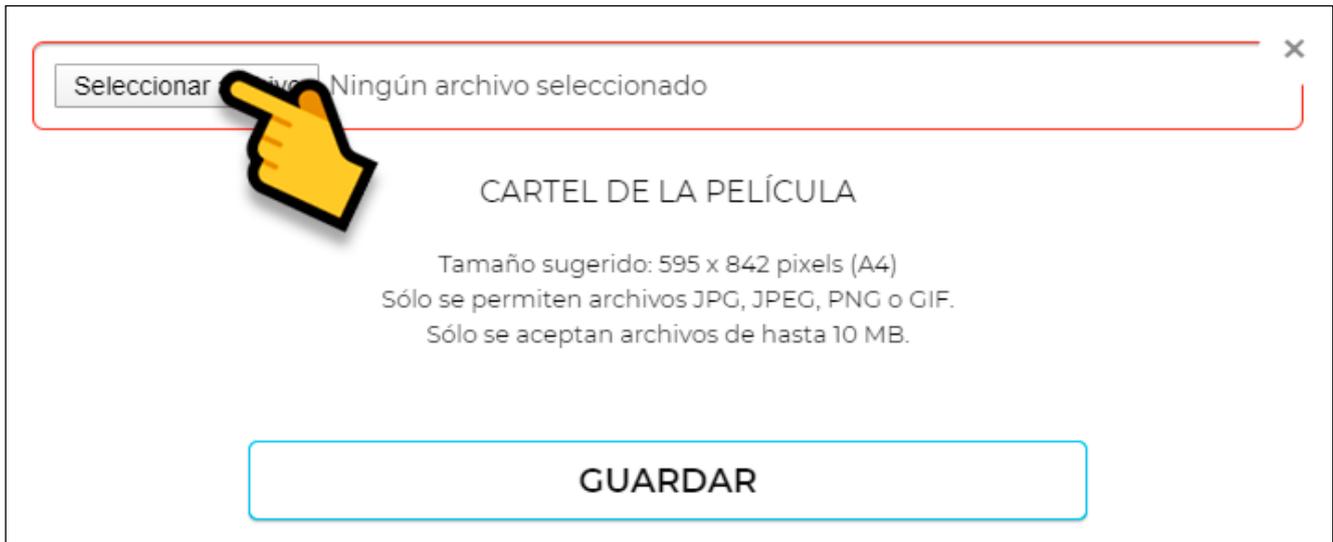
14. Now that we have the basic information completed, let's add images to our short film's card. The images can't be more than 10 MB and have to be in JPG, JPEG, PNG or GIF. These are the recommended sizes:

- a. **Movie posters:** 595 x 842 píxeles.
- b. **Movie banner:** 1920 x 1080 píxeles.
- c. **Director's portrait:** 595 x 842 píxeles.
- d. **Frame:** 1920 x 1080 píxeles.

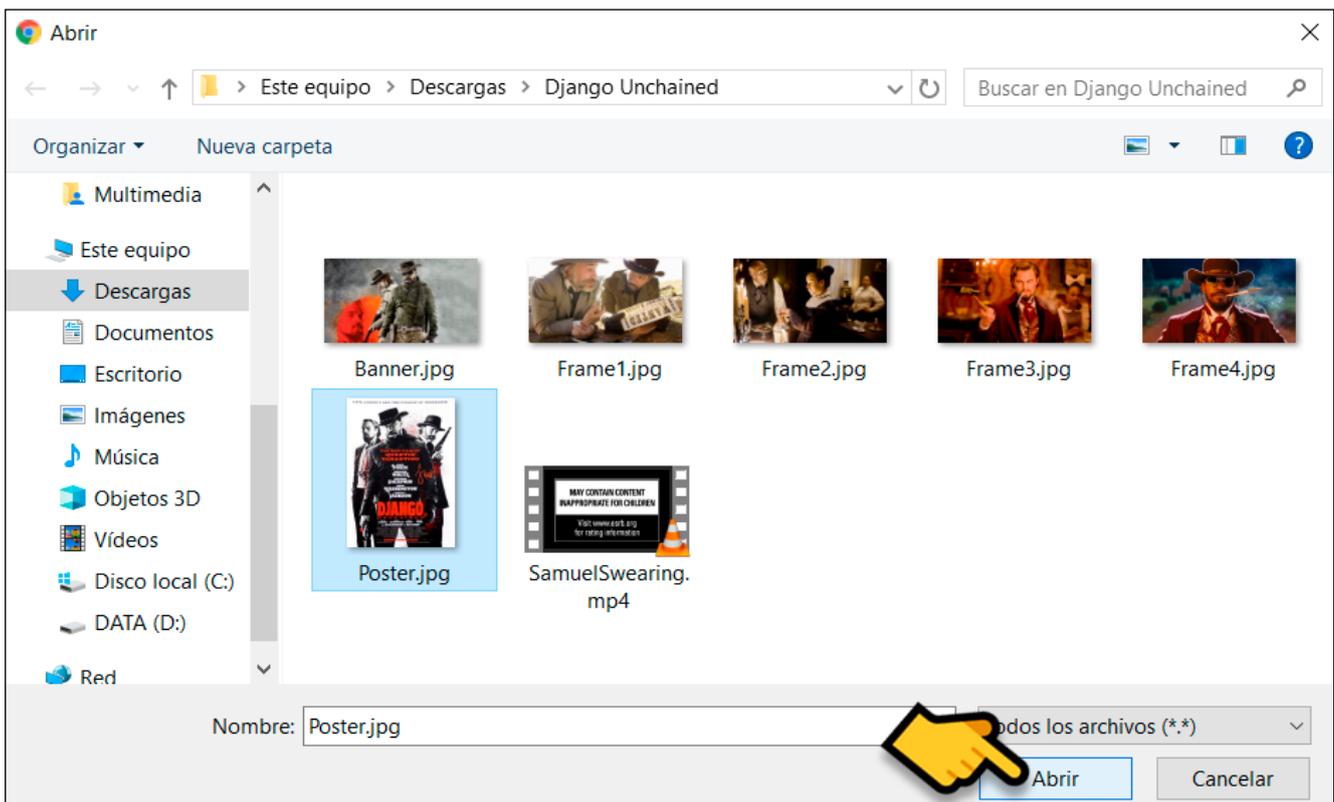
As an example, let's see how to upload the film's banner. Click on FILM POSTER.



15. Click on CHOOSE FILE.



16. Select the image with the film poster and click OPEN.



17. Click SAVE.

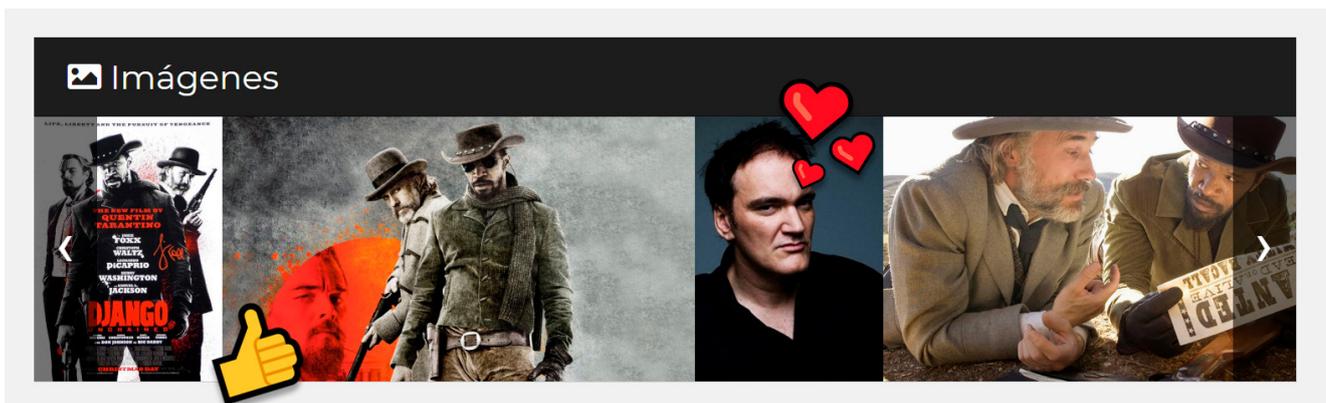
Seleccionar archivo Poster.jpg ✕

CARTEL DE LA PELÍCULA

Tamaño sugerido: 595 x 842 pixels (A4)
Sólo se permiten archivos JPG, JPEG, PNG o GIF.
Sólo se aceptan archivos de hasta 10 MB.

GUARDAR

18. Do the same with all the images and this part is ready.



19. Now we are filling more specific information about the film.

📄 **Imágenes**



📄 **Información**

GÉNERO: Acción Histórico

TEMÁTICA: Histórica Racismo Violencia

PRESUPUESTO (USD): 100000000

TRAILER: <https://www.youtube.com/watch?v=eUdM9vrCbow>

https://en.wikipedia.org/wiki/Django_Unchained

<https://www.imdb.com/title/tt1853728/>

[@quentin_tarantino](#)

[@quentinTarantino](#)

[Vacío](#)

SINOPSIS CORTA

Un dentista alemán y cazador de recompensas, el doctor King Schultz (Christoph Waltz) consigue liberar a Django (Jamie Foxx), un esclavo negro vendido a los hermanos Speck (James Remar y James Russo).

SINOPSIS CORTA (INGLÉS)

In early 1858 Texas, brothers Ace and Dicky Speck drive a group of shackled black slaves on foot. Among them is Django, sold off and separated from his wife Broomhilda von Shaft, a house slave who speaks German and English.

SINOPSIS LARGA

Un dentista alemán y cazador de recompensas, el doctor King Schultz (Christoph Waltz) consigue liberar a Django (Jamie Foxx), un esclavo negro vendido a los hermanos Speck (James Remar y James Russo). Después de "comprar" a Django, Schultz se vale de él para encontrar a los criminales más buscados

SINOPSIS LARGA (INGLÉS)

In early 1858 Texas, brothers Ace and Dicky Speck drive a group of shackled black slaves on foot. Among them is Django, sold off and separated from his wife Broomhilda von Shaft, a house slave who speaks German and English. They are stopped by Dr. King Schultz, a German dentist-turned-bounty hunter

20. Ok, we are almost there. We just need to complete the crew and cast information. To add the director's name, click on ADD DIRECTOR.

Reparto y Equipo

AÑADIR DIRECTOR AÑADIR PRODUCTOR ⚠ AÑADIR DISTRIBUIDORA AÑADIR PRODUCTORA

Quentin Tarantino 
27 marzo 1963
Remitente
quentin@tarantino.com

Reparto y Equipo

Nombre Apellido Rol... + Añadir

21. Fill the information about the director in the pop up window and click ADD.

Quentin Tarantino

1963-03-27

Estados Unidos Estados Unidos

Código Teléfono E-mail

AÑADIR

22. Do the same with all the members of the production team.

Reparto y Equipo

AÑADIR DIRECTOR AÑADIR PRODUCTOR AÑADIR DISTRIBUIDORA AÑADIR PRODUCTORA

Quentin Tarantino 27 marzo 1963 Remitente quentin@tarantino.com	Quentin Tarantino 27 marzo 1963 Director	Stacey Sher 30 noviembre 1962 Productor
Reginald Hudlin 15 diciembre 1961 Productor	Pilar Savone 16 junio 1971 Productor	

23. Right now, the film is ready to be submitted to any film festival in Festhome, but we can add additional information about the crew and the cast to give recognition to everyone tha has worked on your film. In the bottom of Cast&Crew you have a list that you can complete. Fill NAME, SURNAME, ROLE and click on ADD.

Reparto y Equipo

Quentin Tarantino Reparto Añadir

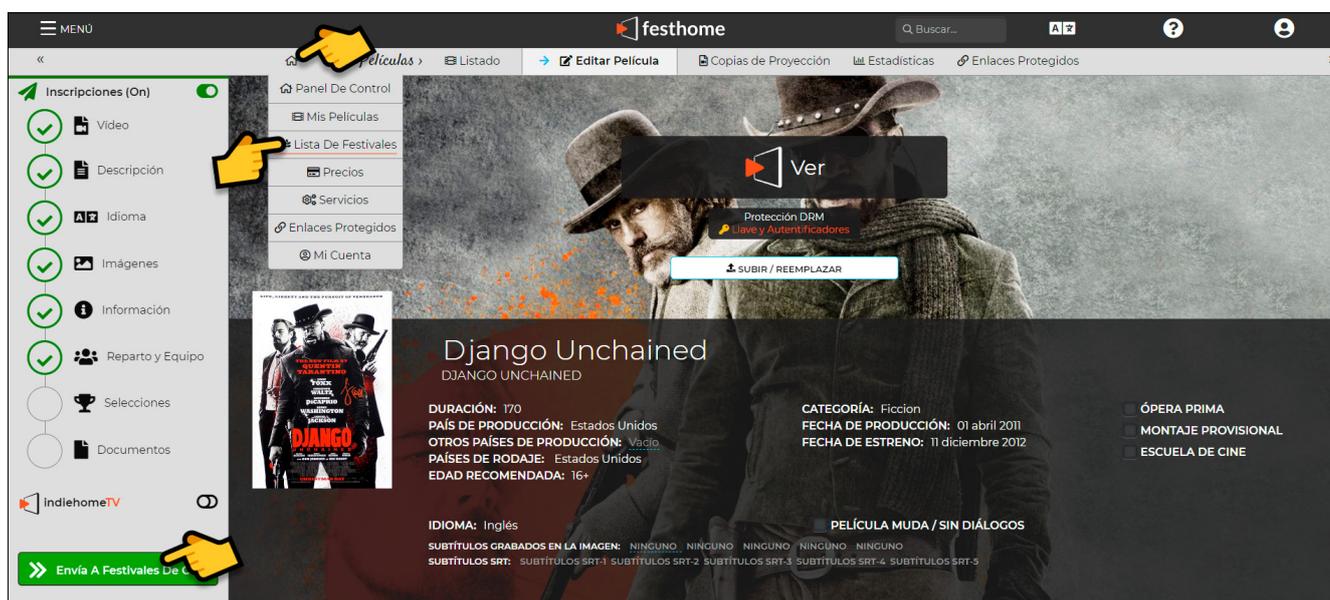
Rol	Nombre	Teléfono	Email	País	Acción
Actor / actriz principal	Jamie Foxx				
Actor / actriz principal	Christoph Waltz				
Actor / actriz secundaria	Leonardo Dicaprio				
Actor / actriz secundaria	Kerry Washington				
Actor / actriz secundaria	Samuel L. Jackson				
Director de Fotografía	Robert Richardson				
Edicion	Fred Raskin				
Director de casting	Victoria Thomas				
Vestuario	Sharen Davis				

24. Whit this last step your film is ready to be submitted to Feelmotion. ¡Let's go!

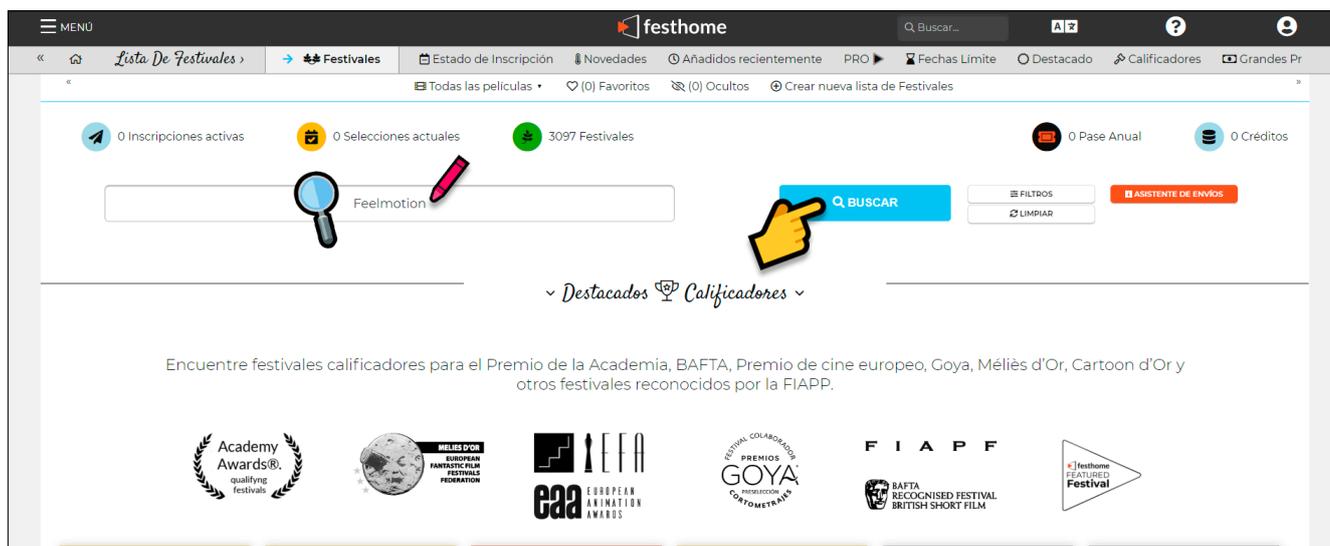
SUBMIT YOUR FILM TO FEELMOTION 2021

The worst part is over. Your film is registered in Festhome and ready to be submitted to Feelmotion. You'll see that is very easy.

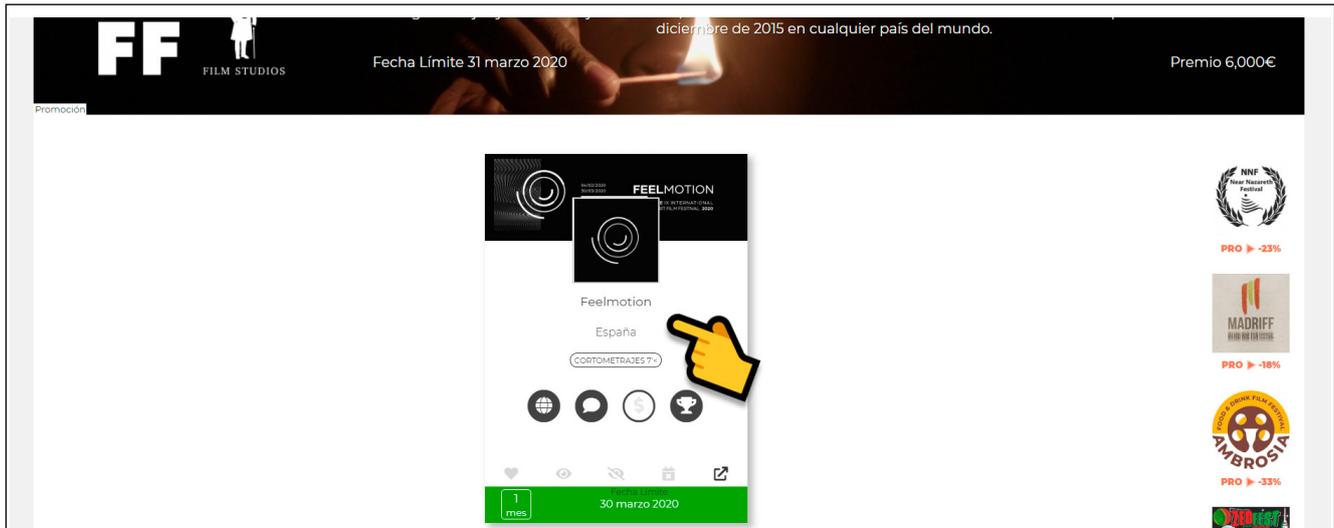
1. To get to the festival list you can use the SEND TO FILM FESTIVALS button in your film's card or the FESTIVAL LIST in the control panel.



2. In the search bar write FEELMOTION y press ENTER or click SEARCH.



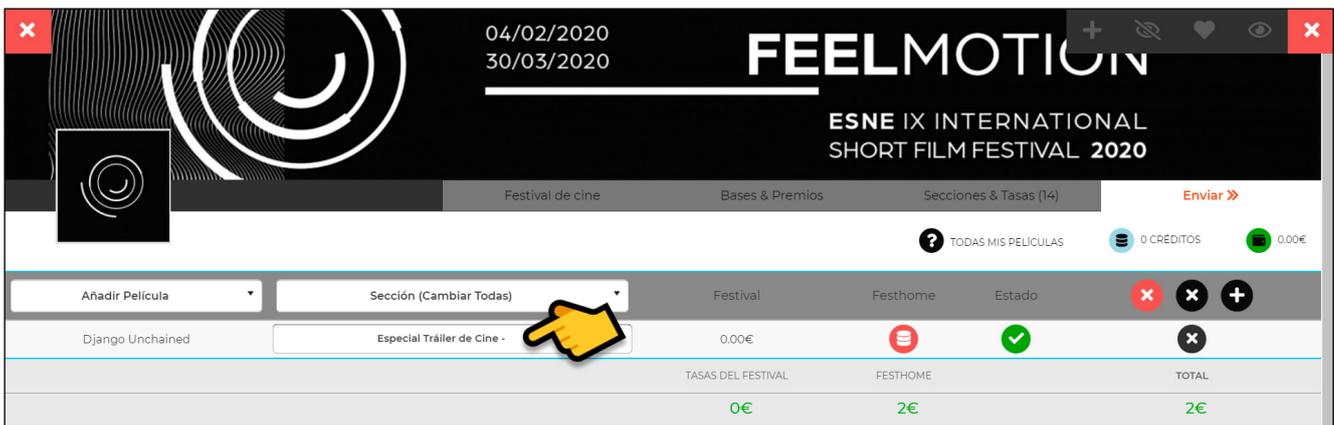
3. The Feelmotion card should appear. Click on it.



4. Click SEND.



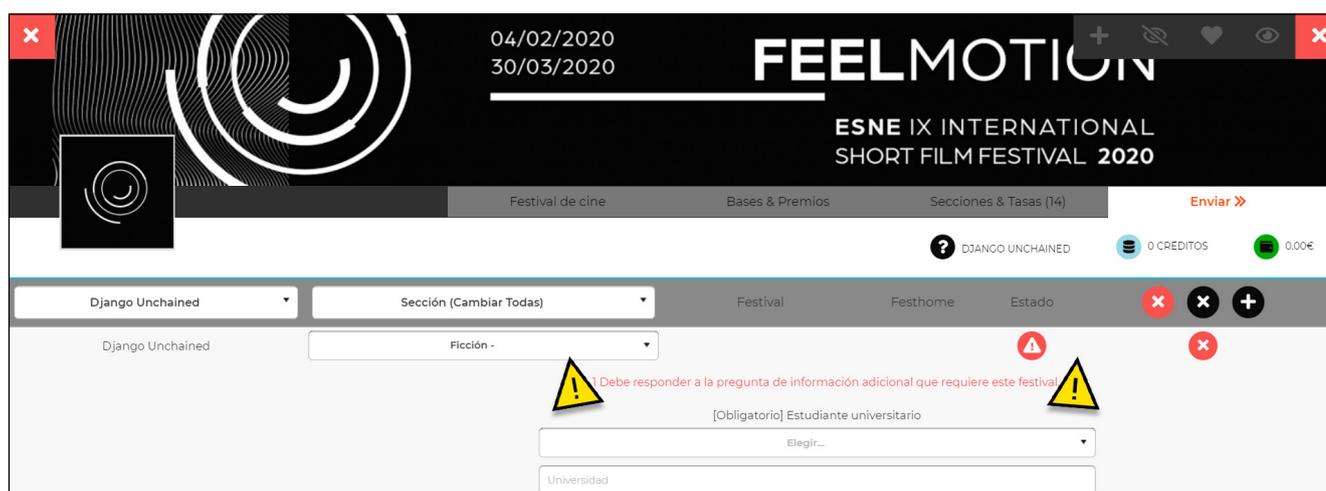
5. First, select the category for your film. Click on the drop down list.



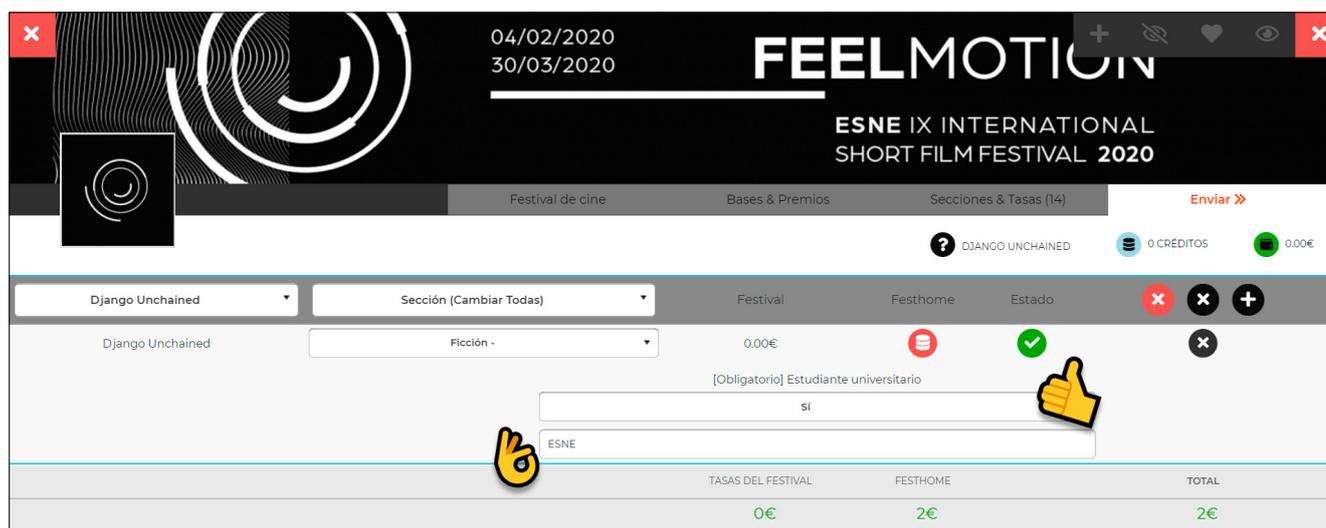
6. Select the category for your film.



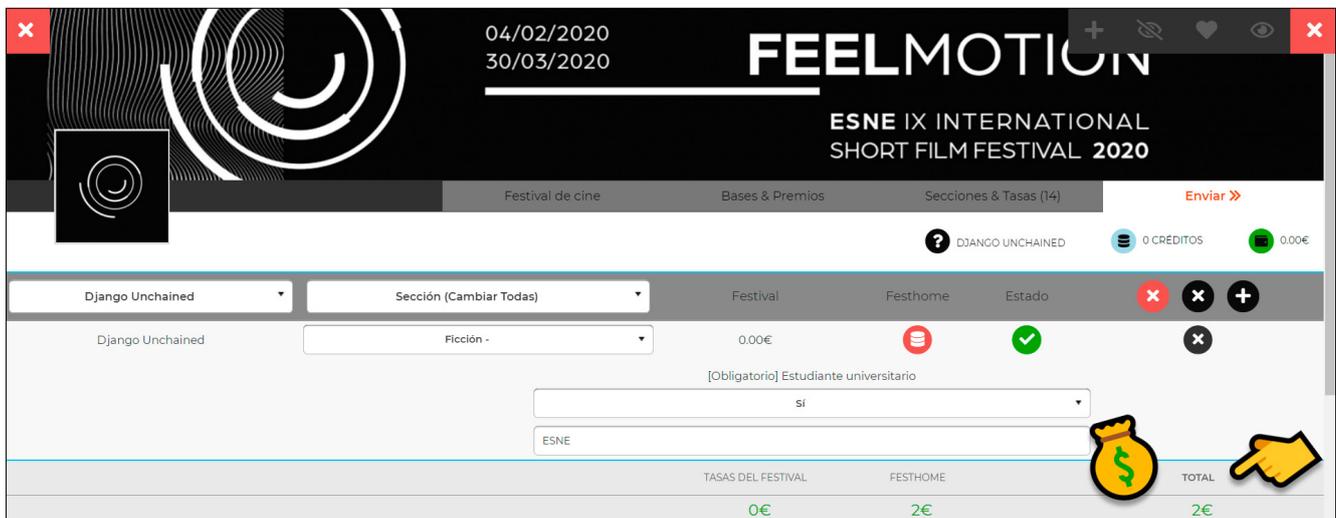
7. In some categories you must fill extra information to validate your film. Pay attention to the warning.



8. Fill the info.



9. We are set. Well, almost. Now it's time to pay. As you can see there is a total that says how much is going to cost to submit your film. If haven't touch anything it should say 2€, that is the cost for buying a credit for one submission.



10. If you scroll down, you will see more payment options. You can pay 2€ for only one submission or choose other option to buy several credits and save on price per credit.



11. Select your preferred option, select your payment method and click on SEND.



12. Complete the payment and... ¡It's done!

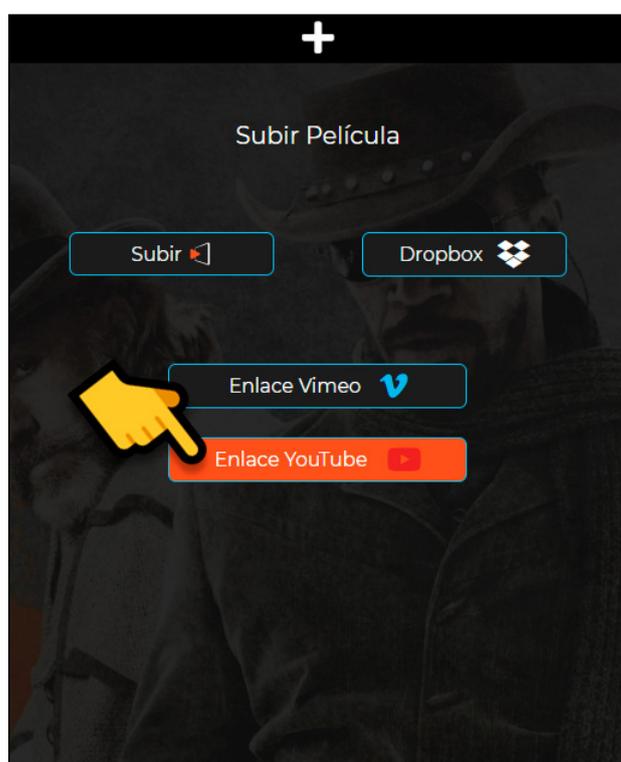
The screenshot shows the FEELMOTION website interface. At the top, the dates 04/02/2020 and 30/03/2020 are displayed. The main header features the FEELMOTION logo and the text "ESNE IX INTERNATIONAL SHORT FILM FESTIVAL 2020". Below the header, there are navigation tabs for "Festival de cine", "Bases & Premios", and "Secciones & Tasas (14)". A red "Enviar »" button is visible. The user's account information shows "DANCO UNCHAINED", "0 CRÉDITOS", and "0.00€". The main content area displays a green "OK" icon and the text "EL ENVÍO SE REALIZÓ CON ÉXITO, MUCHAS GRACIAS." Below this, a promotional message reads "¿QUIERE LAS INSCRIPCIONES MÁS RÁPIDAS Y BARATAS? ¡OBTENGA CRÉDITOS O UN PASE ANUAL!". The page is decorated with several yellow thumbs-up and party popper emojis.

ANNEX I: UPLOAD FILM FROM OTHER PLATFORMS

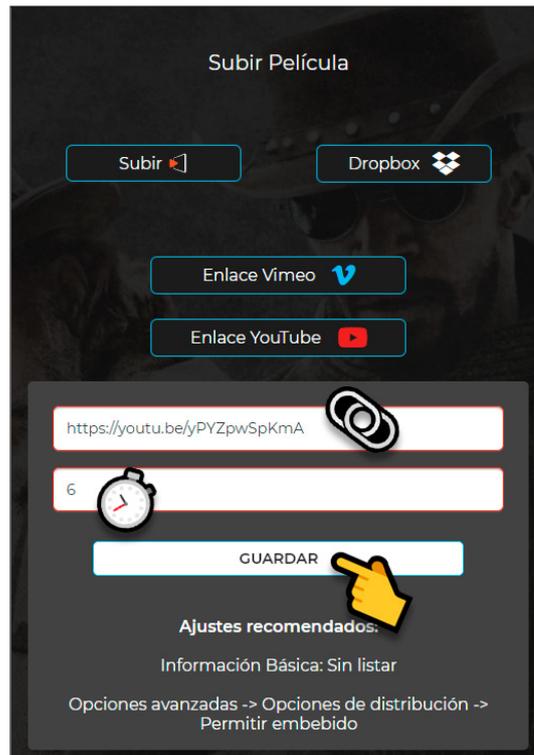
UPLOAD FILM USING YOUTUBE

Let's upload your film to Festhome using Youtube. We assume that your film is already uploaded to your Youtube account.

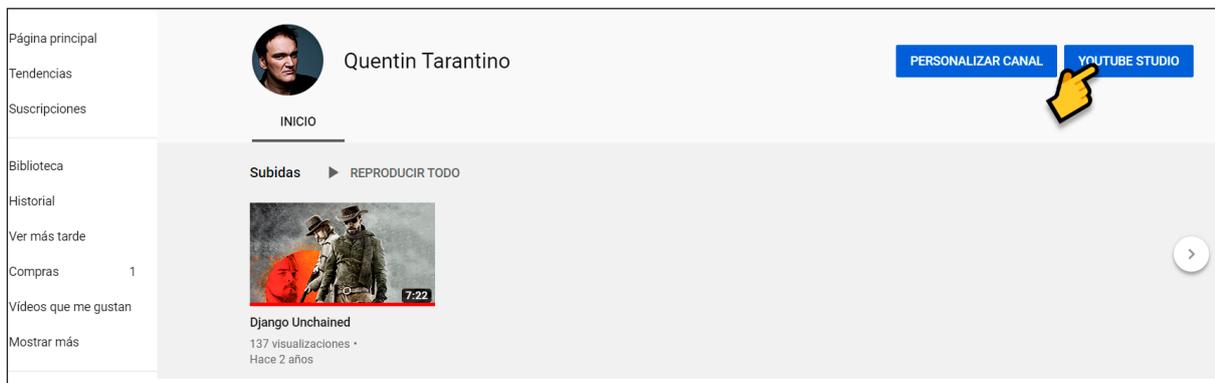
1. Open your film's card and click on UPLOAD. In the options click on YOUTUBE LINK.



2. Paste the link of the video, write the duration and click on SAVE.



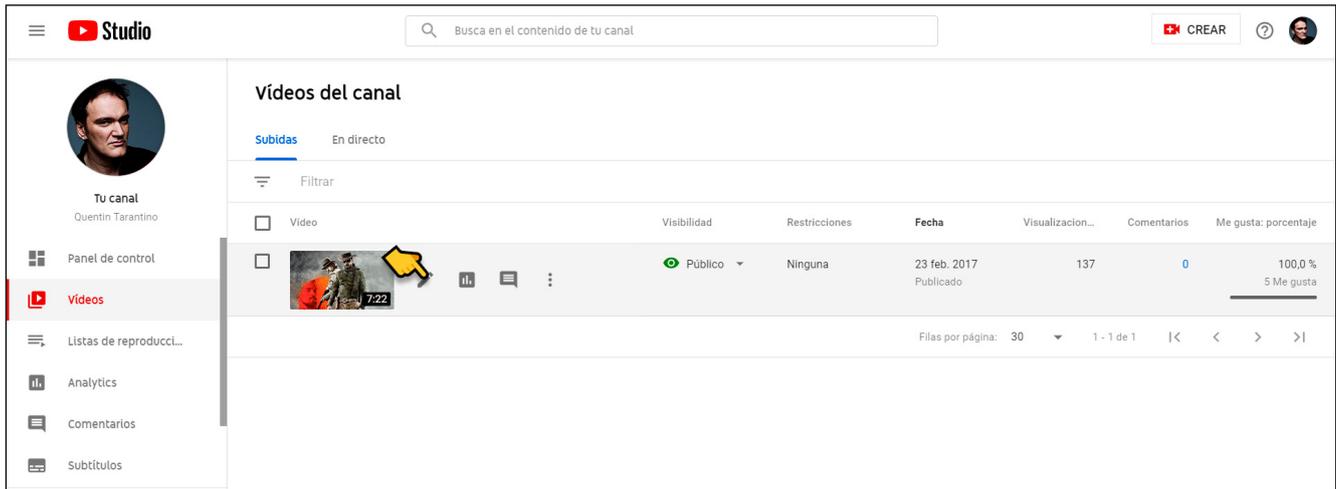
3. Is necessary that the video is not listed and that it allows to be embedded. To check this go to your Youtube channel and open YOUTUBE STUDIO. .



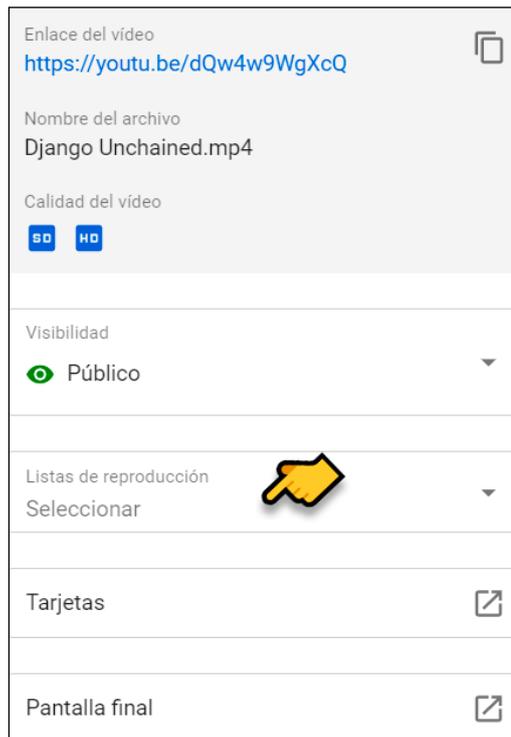
4. Accede a tus videos pulsando VIDEOS.



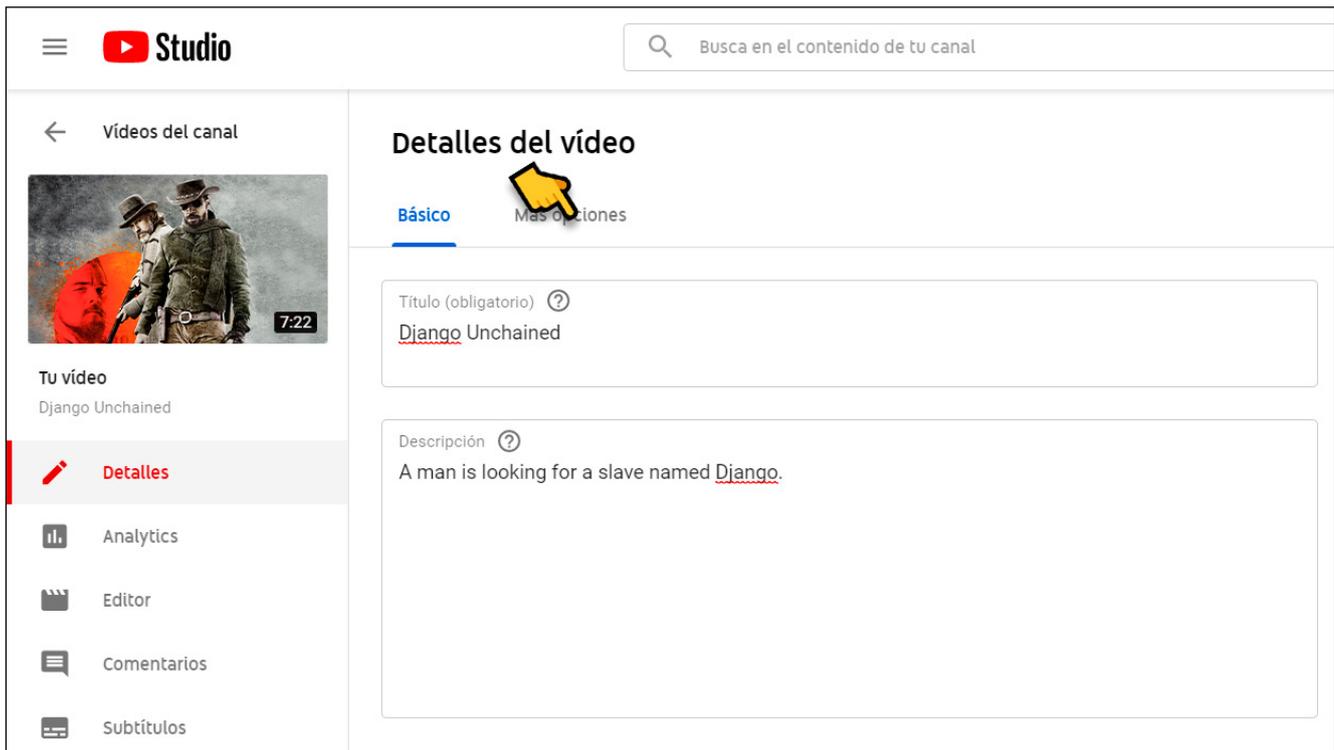
5. Choose the video of your film clicking the pencil icon.



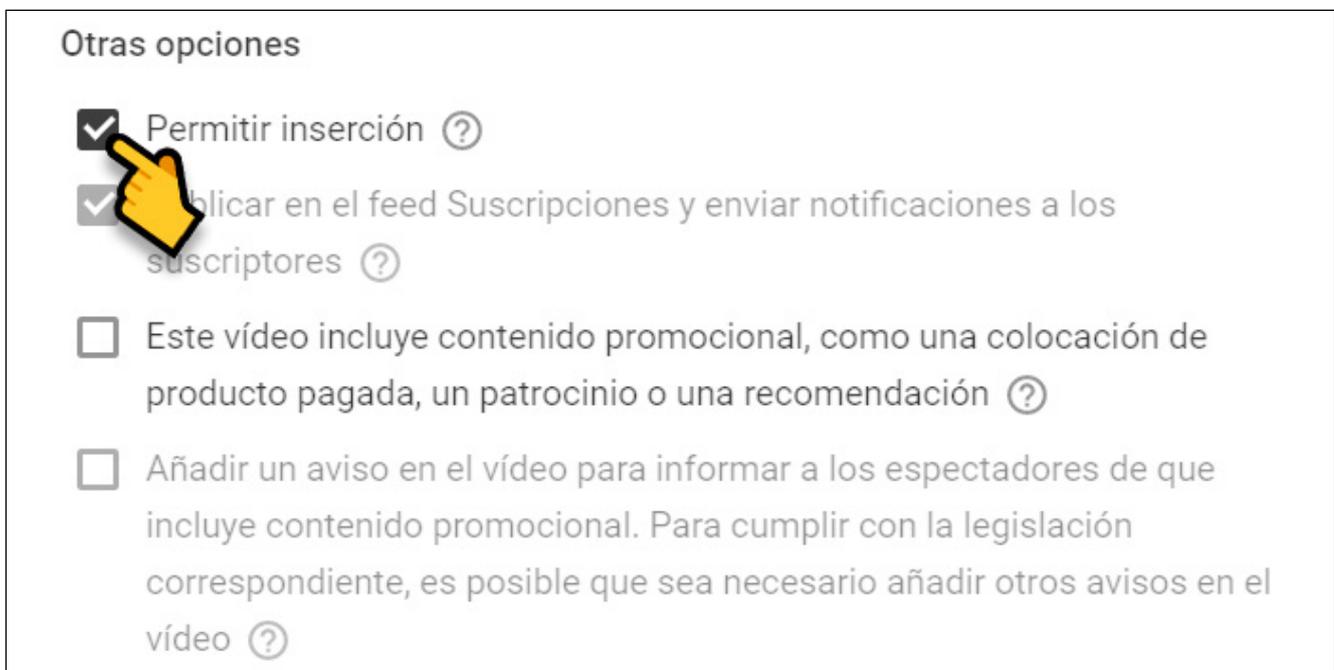
6. To the right you have the list selector, make sure that the video is not in any list.



7. Click on MORE OPTIONS.



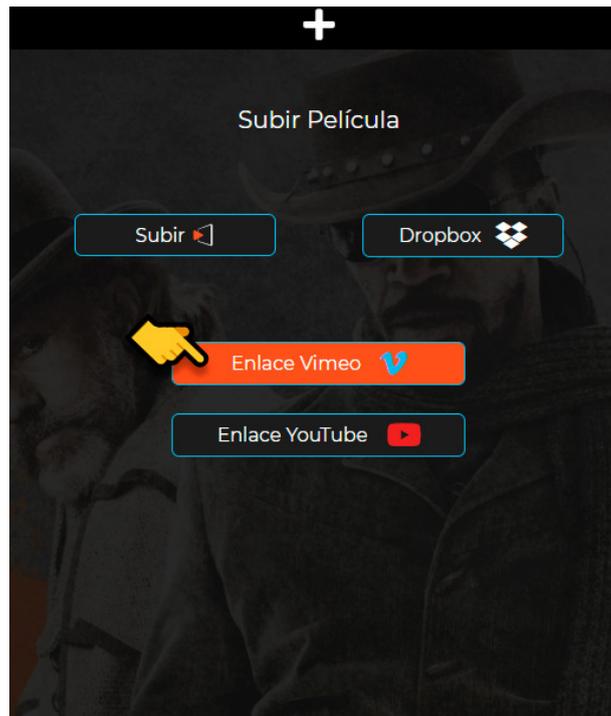
8.8. On the bottom, in OTHER OPTIONS, make sure that ALLOW EMBEDDED is activated.



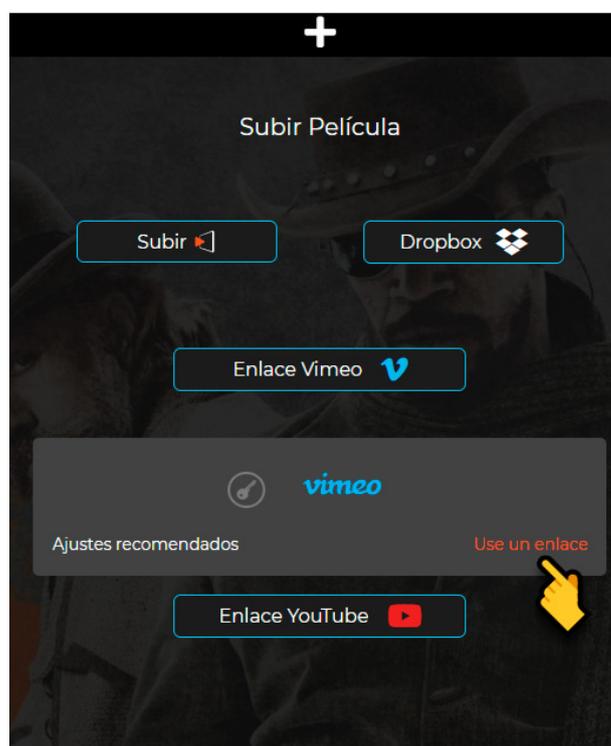
UPLOAD FILM USING VIMEO

Let's upload your film to Festhome using Vimeo. We assume that your film is already uploaded to your Vimeo account.

1. Open your film's card and click on UPLOAD. In the options click VIMEO LINK.



2. Click USE A LINK.



3. Fill the information with the link, visualization password and duration. Click on SAVE.

Ajustes recomendados Use un enlace

GUARDAR

4. ¡it's done! Make sure that the video can be embedded.

Basic **Privacy** Add To Video File Advanced Upgrade

Privacy Settings

🔒 Only people with a password can see this video

Who can watch this video?

- Anyone – Allow anyone to see this video
- Only me – Make this video visible to me and no one else
- Only people I follow – Make my videos visible only to people I follow on Vimeo
- Only people I choose – I'll select people with whom I want to share this video
- Only people with a password – Protect this video with a password

Where can this video be embedded?

- Anywhere – Enable people to embed this video on any site
- Nowhere – Do not allow anyone to embed this video

Who can comment on this video?

- Anyone – Allow anyone to leave comments on this video
- No one – Do not allow anyone to comment on this video
- Only people I follow – I want only people I follow to be able to leave comments

What can people do with this video?

- Download the video – Allow anyone to download this video
- Add to their collections – Allow anyone to add this video to Albums, Channels, or Groups

ANNEX II: ESNE PARTICI- PANTS

If you are studying in ESNE, participating in Feelmotion is free. To submit your film follow these steps:

1. Register in [Festhome](#). (pág. 6)
2. Upload your film to [Festhome](#). (pág. 8)
3. Come to our office and give us your Festhome username.
4. We will give you a code you can use to submit your film for free.
5. Follow the steps to submit your film (page 19) and use the code to pay.

ESNE FEELMOTION'21

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