

ESNE FEELMOTION'21

PARTICIPATION GUIDE

INDEX

INTRODUCTION	2
FIRST STEPS	3
CATEGORIES YOU CAN PARTICIPATE IN	3
CONDITIONS YOUR SHORT FILM HAS TO MEET	4
CONDITIONS FOR PARTICIPANTS	5
CONDITIONS FOR SPECIAL CATEGORIES	5
REGISTER IN FESTHOME	6
UPLOAD YOUR FILM TO FESTHOME	8
SUBMIT YOUR FILM TO FEELMOTION 2021	19
ANNEX I: UPLOAD YOUR FILM FROM OTHER PLATFORMS	24
UPLOAD YOUR FILM USING YOUTUBE	24
UPLOAD YOUR FILM USING VIMEO	28
ANNEX II: ESNE PARTICIPANTS	30

INTRODUCTION

¡Hi!

If you're reading this, you've decided to participate in Feelmotion 2021.

This year takes place the tenth edition of the ESNE Feelmotion International Short Film Festival organized by the ESNE University School of Design in Madrid.

This year we are repeating the contest platform and we are once again working with Festhome to manage registrations.

Festhome is currently one of the most important distribution platforms for film festivals and the most important for Spanish-language films.

As every year, we want to make it easier for you to submit your film as comfortably as possible so we have updated the participation guide. But don't worry, the Festhome platform is very easy to use.

We assume that you have already directed, produced, scripted, performed, sounded, edited, shouted, fought, smashed, cried, laughed, blasphemed and, in short, you have completed the process to have your short film ready, so...

Here we go!

Pablo del Fresno Herena

Competition Director ESNE Feelmotion

FIRST STEPS

In case you don't remember well, let's review the general conditions of participation. Have in mind that these are the conditions of the official section and that the categories of the special section have additional conditions.

You can consult the complete conditions on our [website](#).

CATEGORIES YOU CAN PARTICIPATE IN

There are nine official categories and five especial categories:

Sección **Oficial**:

- Fiction
- Documental
- Videoclip
- Traditional Animation
- 3D Animation
- Videoart
- Comercial
- Social Essay
- Fashion Film

Sección **Especial**:

- Special **Youth**
- Special **Professional National**
- Special **Professional International**
- Special **AnimaweeK**
- Special **Videogame Trailer**

CONDITIONS YOUR SHORT FILM HAS TO MEET

- Your short film cannot be longer than **7 minutes**, including titles and credits.
- You can submit as many short films as you like until **the 18th of July, 2021**.
- The theme of your short film is **free**. The Festival management may **disqualify** any short film with xenophobic, sexist or inciting to hatred, ideological, physical or intellectual discrimination, drug use or violent behaviour.
- The language of the festival is **Spanish**, so if your short film is in another language, you must submit it with **subtitles in Spanish and/or English**.
- Your short film cannot have participated in **previous editions** of Feelmotion and must have been produced after **the 1st of January, 2019**.
- Each short film can **only be submitted in one category**, either in the official section or in the special section.
- The **format** of the short film must be **H264, MP4** with a **resolution of 1920 x 1080p or 1280 x 1080p**. The recommended sound sampling frequency is 48 kHz.
- Participation in special categories is **subject to the conditions** of each category
- You must hold **the rights** to use all the material that appears in your short films in accordance with current Spanish legislation on **copyright and image rights**.

CONDITIONS FOR PARTICIPANTS

May participate:

- **Students** and **alumni** of **ESNE** of any degree.
- Students of official university degrees from **other universities** around the world.

May not participate:

- Students from **film schools** whose degree is not an official university degree.

CONDITIONS FOR SPECIAL CATEGORIES

• **Special Youth:**

- Students of **ESO** and **Bachillerato** from any school or institute in Spain can participate.

• **Special Professional:**

- Film school students from all over the world (excluding official university degree students) as well as independent production teams are eligible to participate.
- If you have any doubt about whether your short film can participate in this category, please send us an email to feelmotion@esne.es.

• **Special Animaweeek:**

- **Students from ESNE** can participate with short animation films produced during **Animaweeek 2021**.

• **Special Video Game Trailer:**

- Video game development teams whose project is in any stage of development can participate.
- In addition to uploading the trailer, it is necessary to send certain **documentation**. See the rules for **more information**.

REGISTER IN FESTHOME

The first thing you need to participate is to create an account at [Festhome](https://festhome.com), to do so follow these steps:

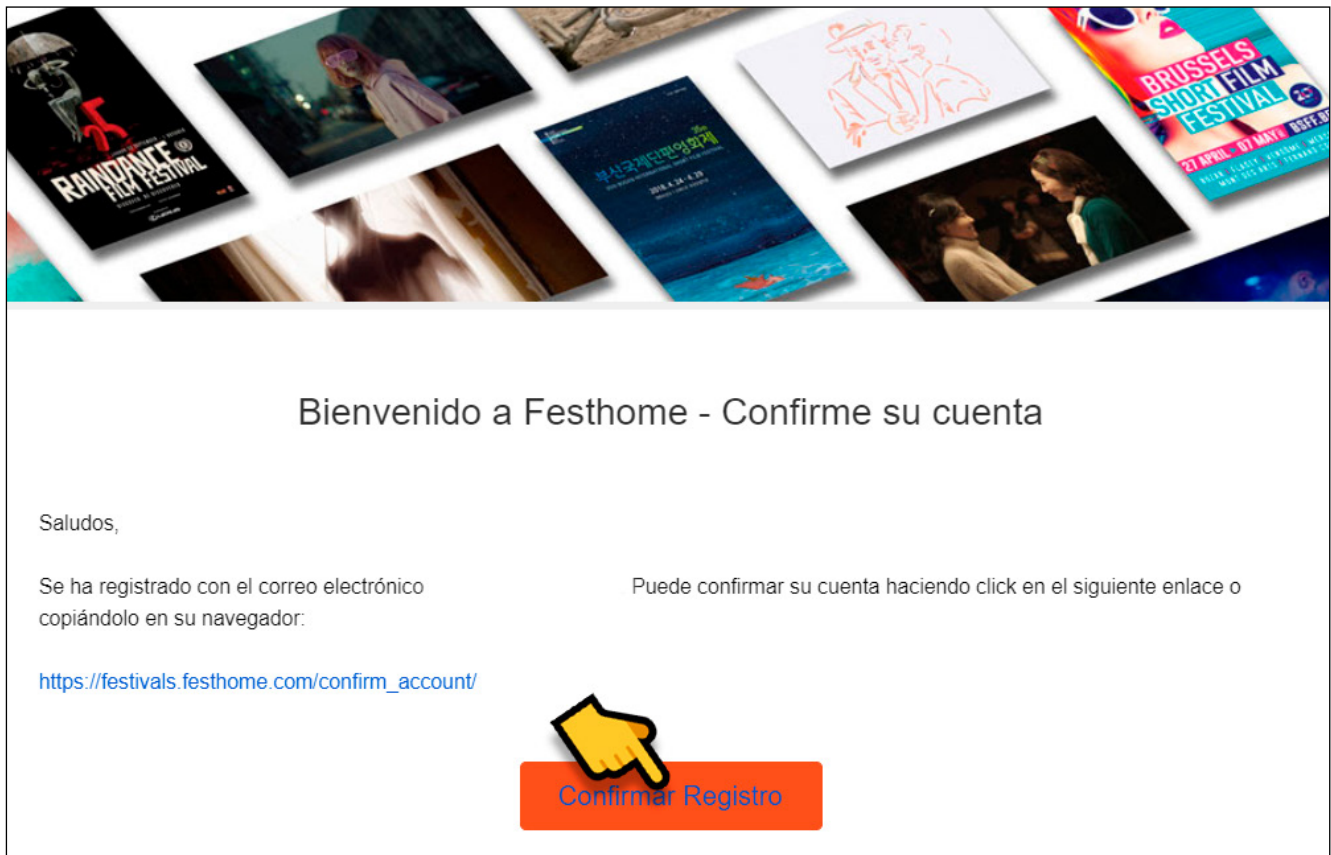
1. As you enter the page you will see a button to register. Click on it.



2. Enter your details and click on REGISTER

A screenshot of the Festhome registration form, titled 'Registrarse'. The form is divided into two columns for input. The left column contains fields for email (filled with 'quentin@tarantino.com'), a password field (indicated by a yellow pencil icon), a first name field (filled with 'Quentin'), a birth date field (filled with '1963-03-27' and marked with a calendar icon), and a language dropdown menu (set to 'English'). The right column contains a last name field (filled with 'Tarantino' and marked with a black pencil icon), a phone number field (filled with '(0) 20 3286 4140' and marked with a black pencil icon), and a country dropdown menu (set to 'Estados Unidos'). At the bottom of the form, there is a checkbox for 'Suscribirse a nuestro boletín' and another for 'Correo de confirmación después de cada inscripción'. Below these are links for 'Términos de uso', 'GDPR Política de Privacidad', and 'Política de Devoluciones'. A large green checkmark is placed over the bottom left of the form. A yellow hand cursor is pointing at the orange 'REGISTRARSE' button at the bottom center. The header of the page is identical to the first screenshot.

3. Your account is already created, you just have to activate it, for that you just have to click on the CONFIRM REGISTRATION button in the email that will arrive to the address with which you have registered.



4. Done! Now, let's upload the short.

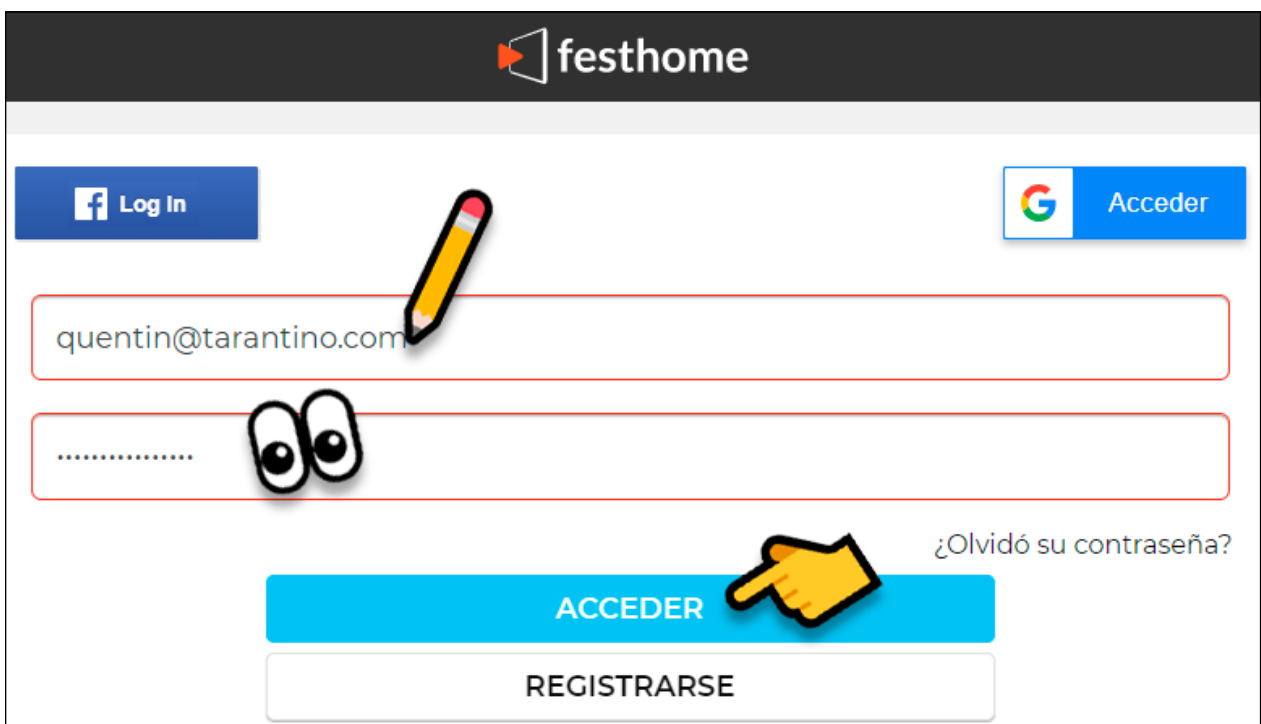
UPLOAD YOUR FILM TO FESTHOME

With your [Festhome](#) account you can register your short film and sign it up for the platform festivals, Feelmotion among them. This process is very easy:

1. Go to [Festhome](#) and press ACCESS.



2. Enter your username and password and click ACCESS.



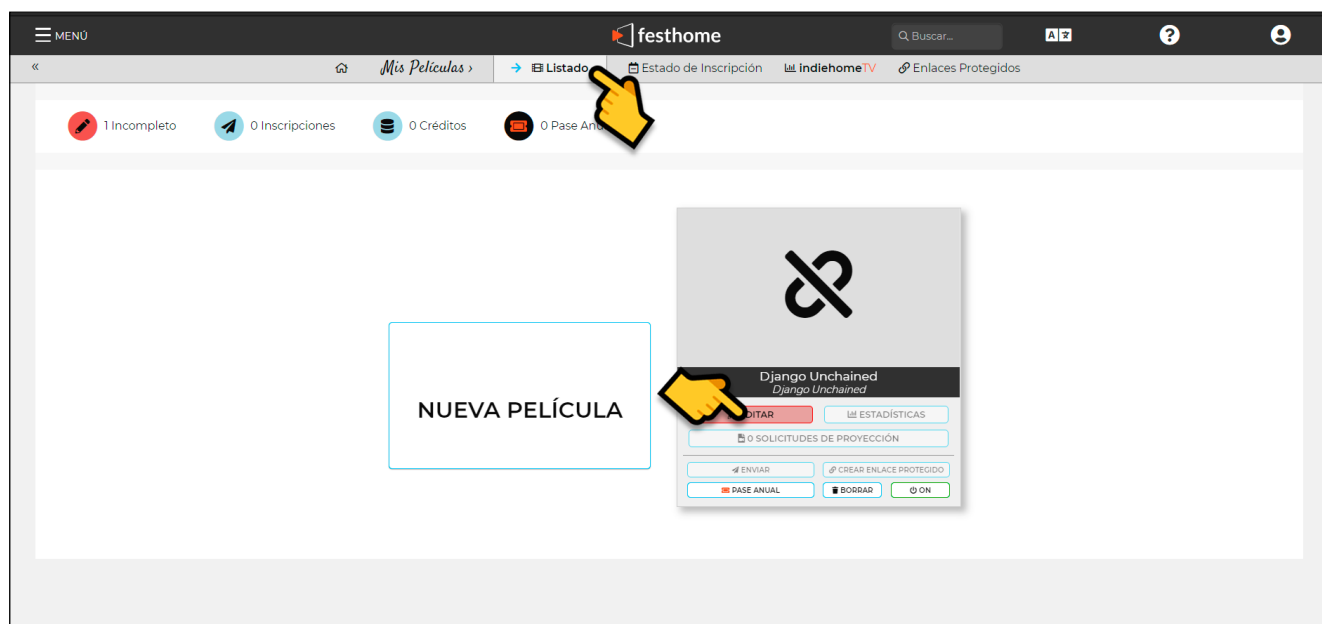
3. You should be at filmmakers.festhome.com/film_dashboard. Press any of the two buttons that say CREATE FILM.



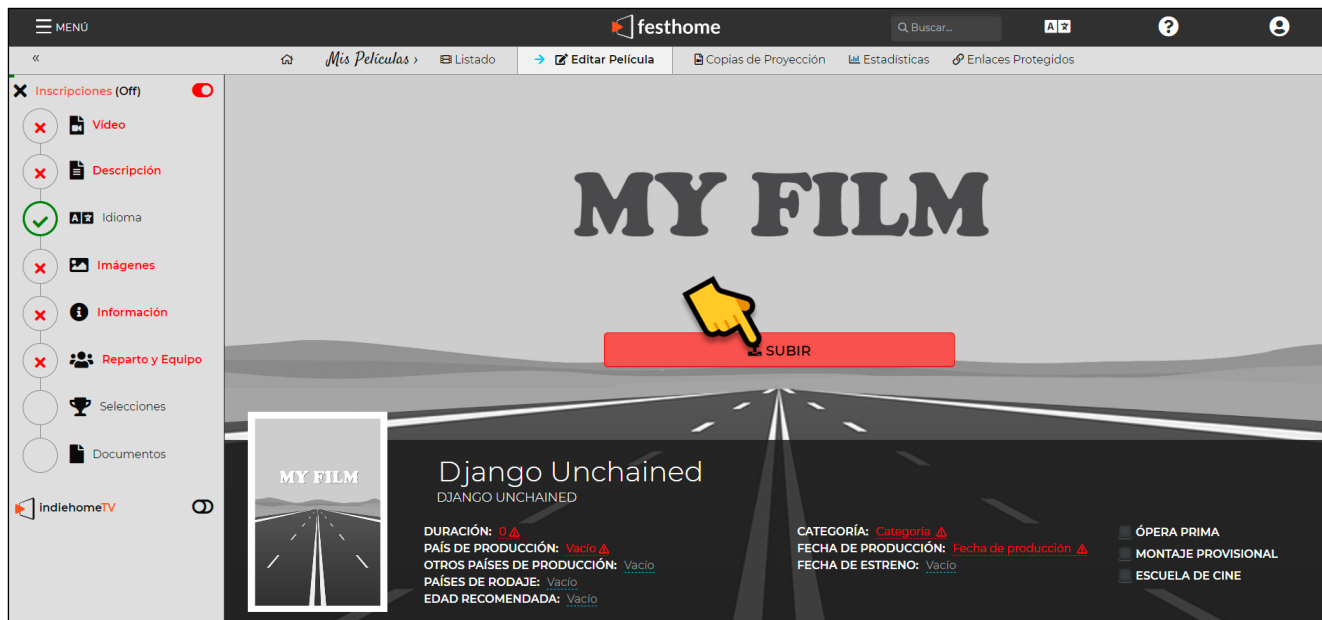
4. Enter the original title and the English title and select the language of your short.

A form titled 'Nueva película' with a close button (X) in the top right corner. It contains three input fields: the first for the original title, the second for the English title, and a dropdown for the language. The first two fields contain the text 'Django Unchained' and are accompanied by a pen icon and a UK flag icon respectively. The language dropdown is set to 'Inglés' and has a speech bubble icon. A large yellow hand icon points to a blue 'Añadir' button at the bottom of the form.

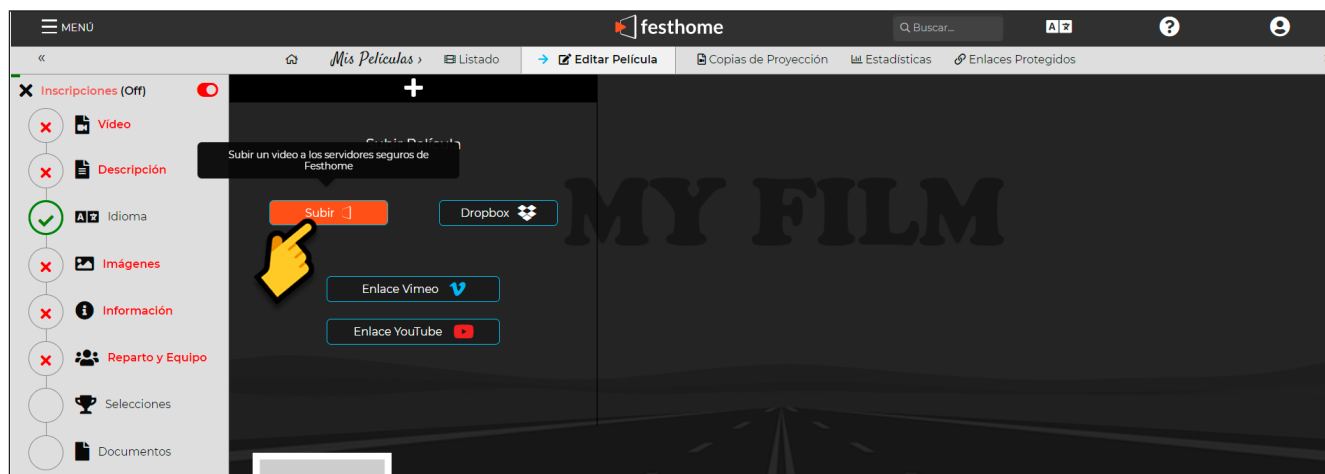
5. Okay, your short film is registered at Festhome but you still need to upload it and fill in all the necessary information. Let's start by uploading the video file. If you are not in the page of your short film you can access by clicking on EDIT in its tab from LIST.



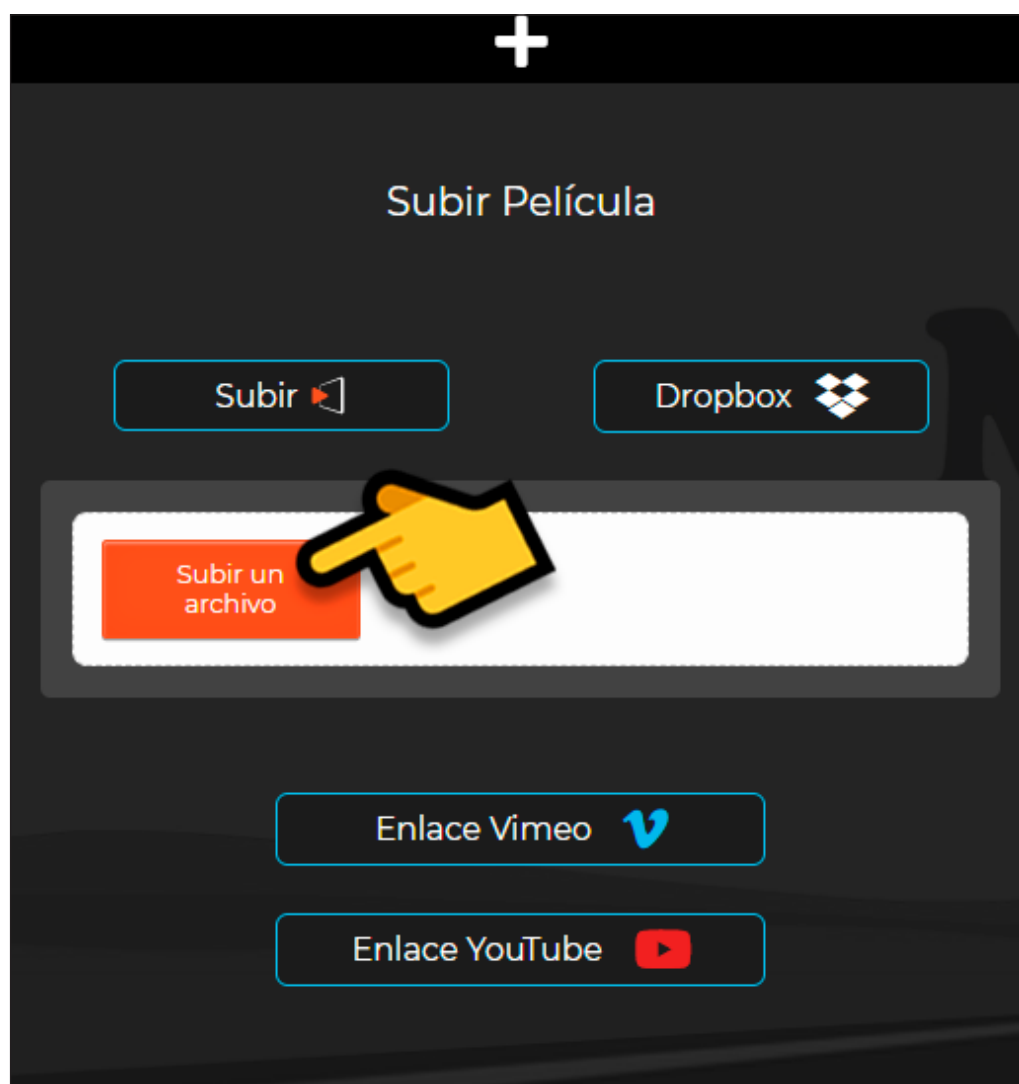
6. Click UPLOAD.



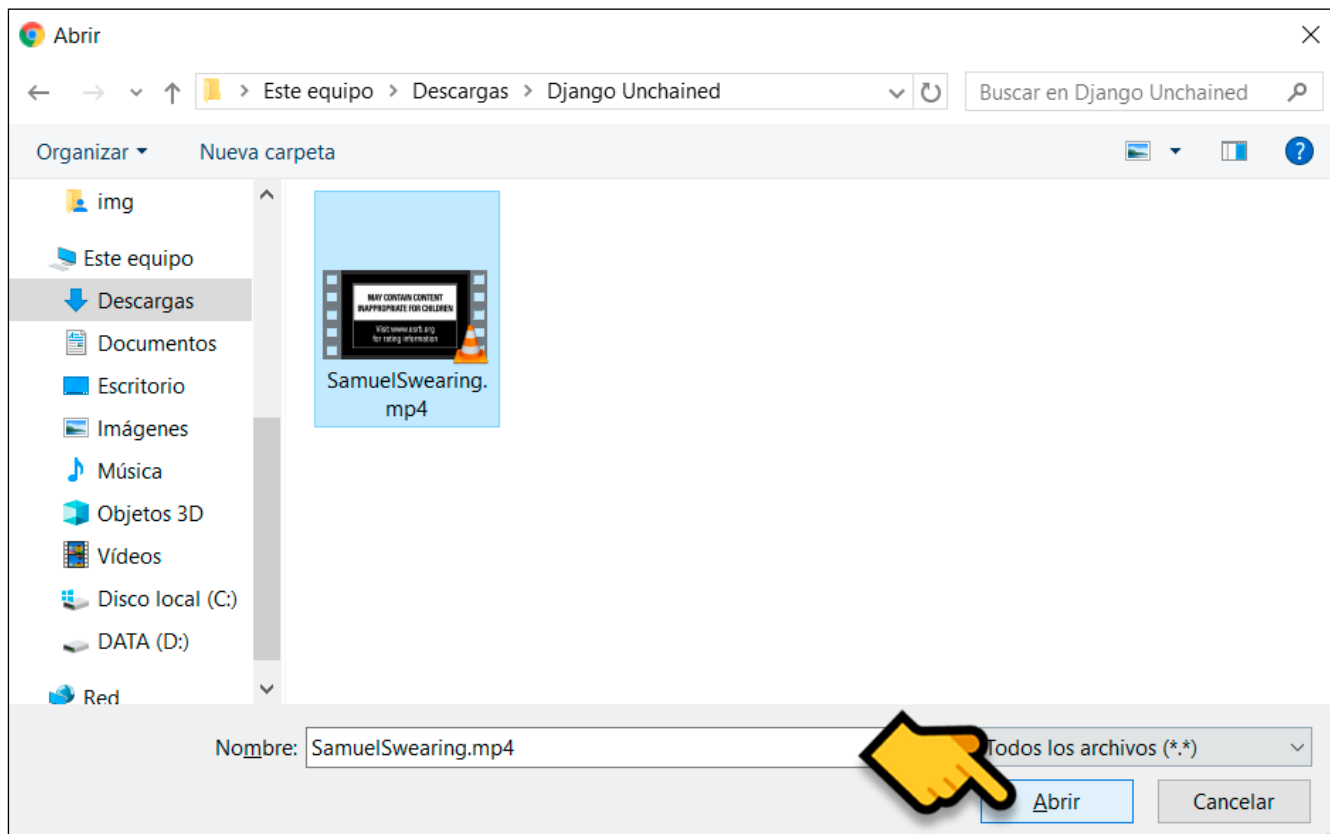
7. As you can see, Festhome gives you several options to upload your film. For the moment, we are uploading it using the secured servers of Festhome. If you need help using Youtube or Vimeo to upload your film, consult the annexes. Click the Festhome UPLOAD button.



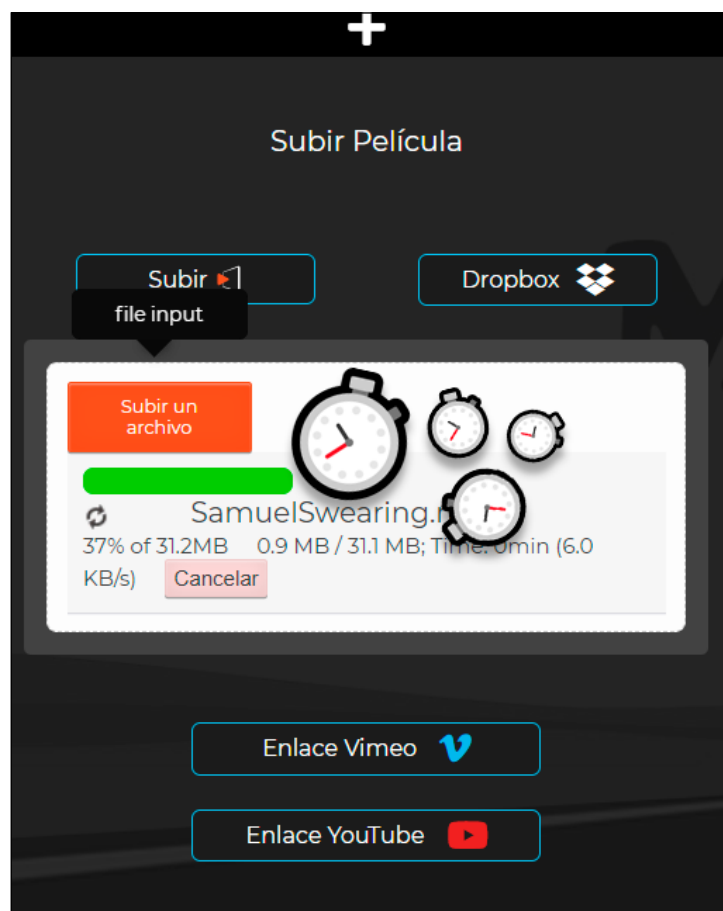
8. Click on UPLOAD FILE.



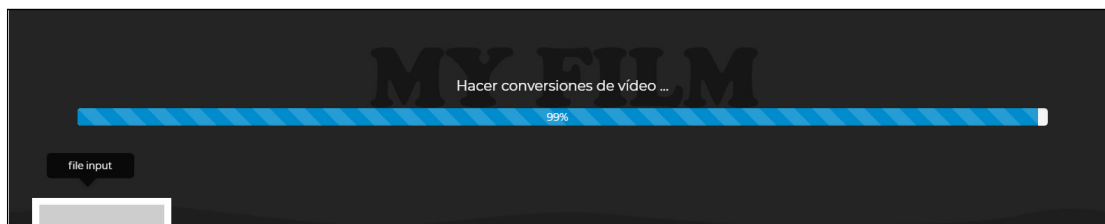
9. Select the film file and click OPEN.



10. Your file is uploading, wait until the green bar fills.



11. Once your file is uploaded, Festhome will automatically convert the video. You don't have to take additional actions.



12. Now that the file is uploaded, we will fill the necessary info.

- a. **Duration:** film length in minutes. Remember that Feelmotion does **not accept any film longer than 7 minutes**.
- b. **Production country:** country where the main producer resides, in the case of auteur films, the country where the director resides. You can add **more countries** in the case of coproductions.
- c. **Shooting country:** countries where the film has been shot. In the case of animation, the country where the main animation studio is.
- d. **Recommended age:** Age classification of the film.
- e. **Category:** category of the film.
- f. **Production date:** this date is not always the same. You can use the day you started shooting, the day you finished editing or any other significative date of the production process.
- g. **Release date:** Official release date. If have not yet released the film or decided the date, you don't need to fill this.
- h. **First work:** check this box if this is your first film.
- i. **Provisional editing:** check this box if you haven't finished the definitive editing.
- j. **Cinema school:** check this box if the film was produced in a cinema school or if you where studying in a cinema school when you produced the film.



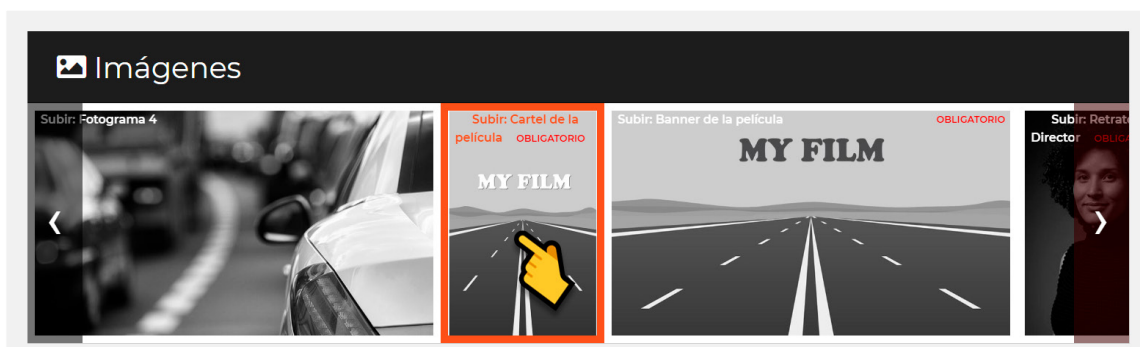
13. As you can see, you can add the subtitles of your short film at the bottom. This way you can put **subtitles** to your short film in **several languages** without having to overprint it. You have **five slots** to choose the language of the subtitles and their corresponding **srt file**.



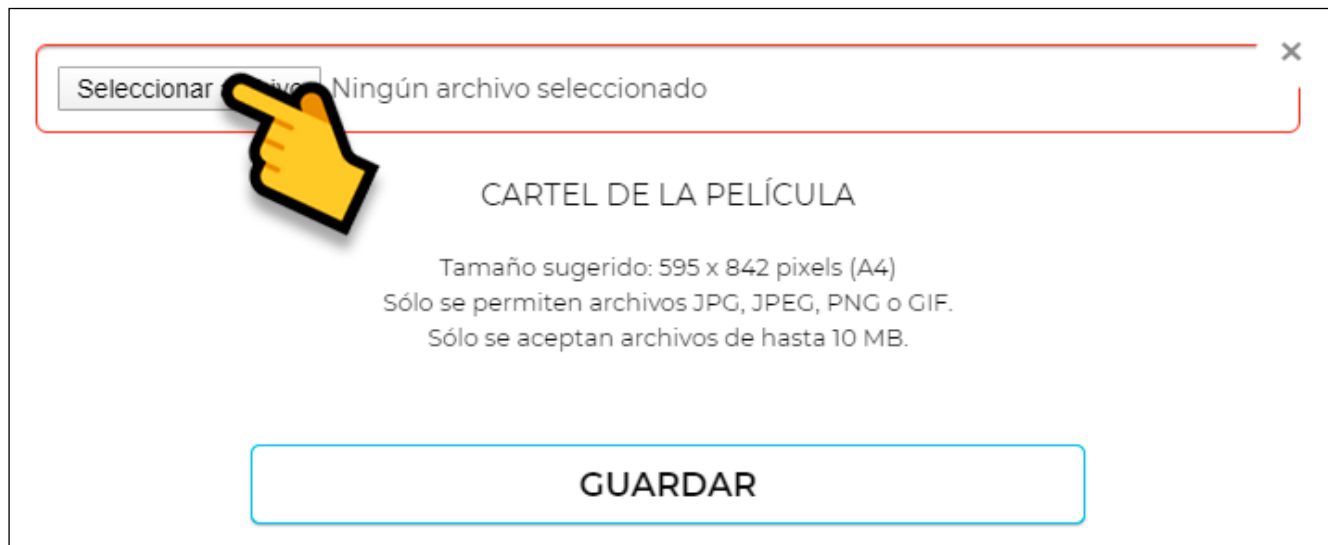
14. Now that we have the basic information completed, let's add images to our short film's card. The images can't be more than 10 MB and have to be in JPG, JPEG, PNG or GIF. These are the recommended sizes:

- Movie posters:** 595 x 842 píxeles.
- Movie banner:** 1920 x 1080 píxeles.
- Director's portrait:** 595 x 842 píxeles.
- Frame:** 1920 x 1080 píxeles.

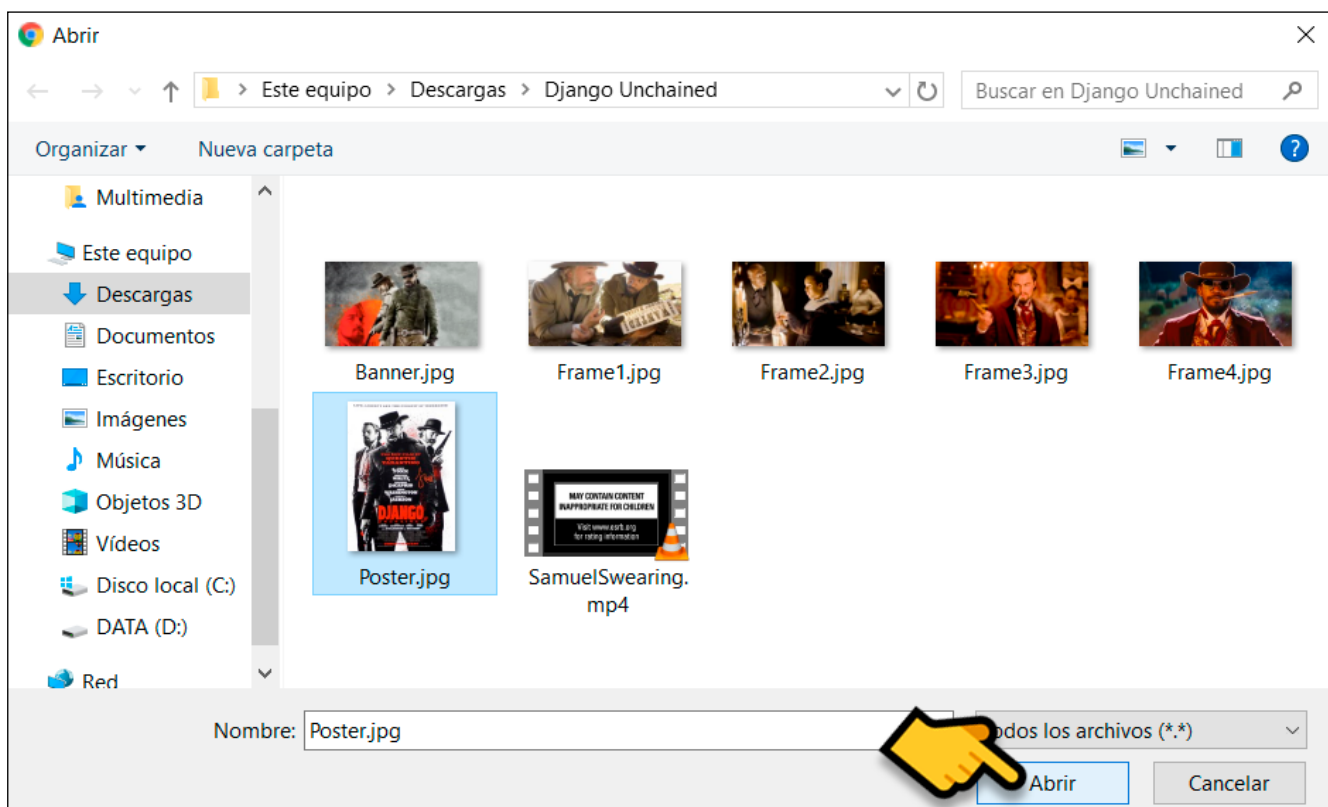
As an example, let's see how to upload the film's banner. Click on FILM POSTER.



15. Click on CHOOSE FILE.



16. Select the image with the film poster and click OPEN.



17. Click SAVE.

Seleccionar archivo

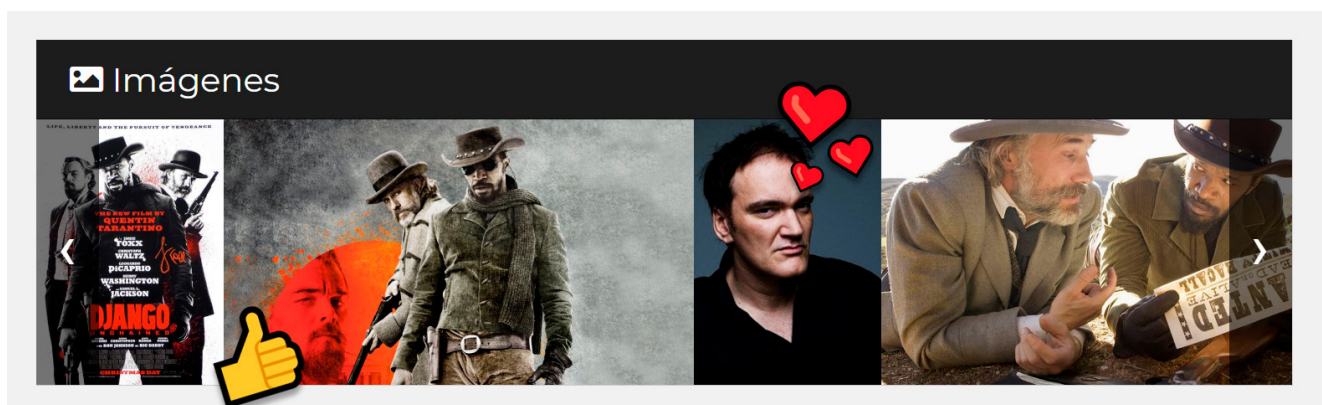
Poster.jpg

CARTEL DE LA PELÍCULA

Tamaño sugerido: 595 x 842 pixels (A4)
Sólo se permiten archivos JPG, JPEG, PNG o GIF.
Sólo se aceptan archivos de hasta 10 MB.

GUARDAR

18. Do the same with all the images and this part is ready.



19. Now we are filling more specific information about the film.

Información

GÉNERO: Acción Histórico

TEMÁTICA: Histórica Racismo Violencia

PRESUPUESTO (USD): 100000000

TRAILER: <https://www.youtube.com/watch?v=eUdM9vrCbow>

https://en.wikipedia.org/wiki/Django_Unchained

<https://www.imdb.com/title/tt1853728/>

@quentin_tarantino

@quentinTarantino

Vicio

SINOPSIS CORTA

Un dentista alemán y cazador de recompensas, el doctor King Schultz (Christoph Waltz) consigue liberar a Django (Jamie Foxx), un esclavo negro vendido a los hermanos Speck (James Remar y James Russo).

SINOPSIS CORTA (INGLÉS)

In early 1858 Texas, brothers Ace and Dicky Speck drive a group of shackled black slaves on foot. Among them is Django, sold off and separated from his wife Broomhilda von Shaft, a house slave who speaks German and English.

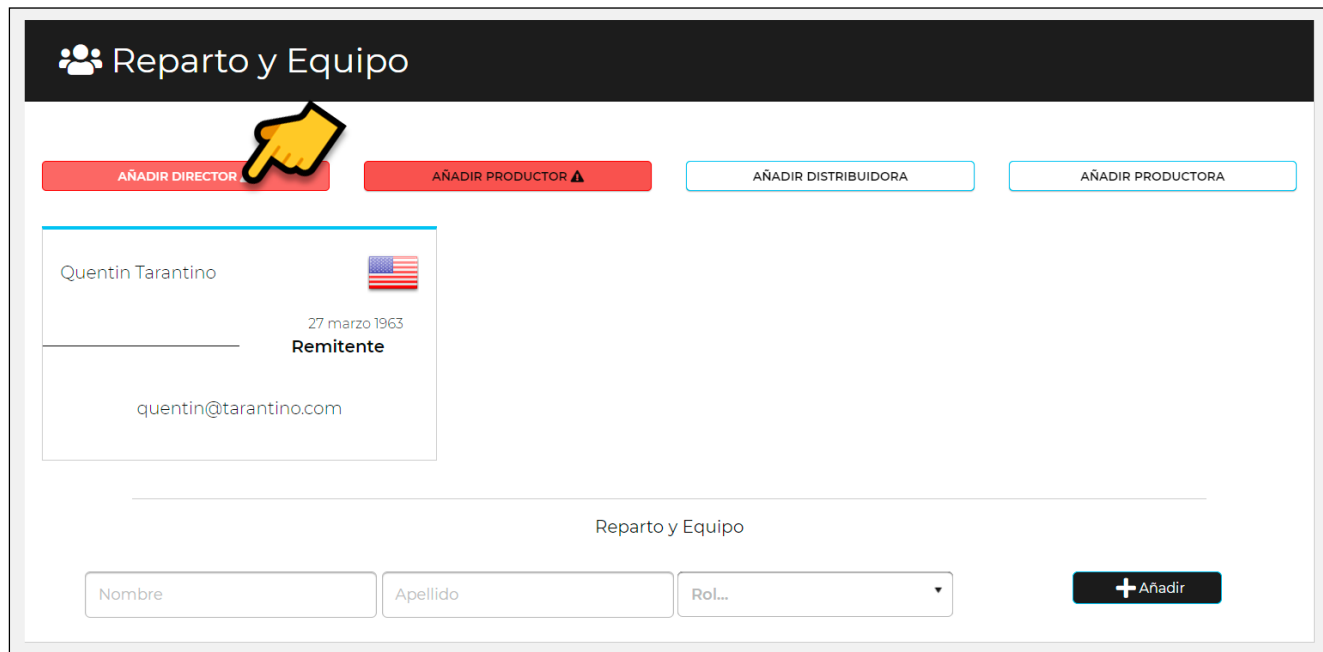
SINOPSIS LARGA

Un dentista alemán y cazador de recompensas, el doctor King Schultz (Christoph Waltz) consigue liberar a Django (Jamie Foxx), un esclavo negro vendido a los hermanos Speck (James Remar y James Russo). Después de "comprar" a Django, Schultz se vale de él para encontrar a los criminales más buscados

SINOPSIS LARGA (INGLÉS)


In early 1858 Texas, brothers Ace and Dicky Speck drive a group of shackled black slaves on foot. Among them is Django, sold off and separated from his wife Broomhilda von Shaft, a house slave who speaks German and English. They are stopped by Dr. King Schultz, a German dentist-turned-bounty hunter

20. Ok, we are almost there. We just need to complete the crew and cast information. To add the director's name, click on ADD DIRECTOR.



Reparto y Equipo

AÑADIR DIRECTOR AÑADIR PRODUCTOR ⚠ AÑADIR DISTRIBUIDORA AÑADIR PRODUCTORA

Quentin Tarantino 
27 marzo 1963
Remitente
quentin@tarantino.com

Reparto y Equipo

Nombre Apellido Rol... + Añadir

21. Fill the information about the director in the pop up window and click ADD.



Quentin Tarantino

1963-03-27

Estados Unidos Estados Unidos

Código Teléfono E-mail

AÑADIR

Reparto y Equipo

AÑADIR DIRECTOR

AÑADIR PRODUCTOR

AÑADIR DISTRIBUIDORA

AÑADIR PRODUCTORA

Quentin Tarantino

27 marzo 1963

Remitante

quentin@tarantino.com

Quentin Tarantino

27 marzo 1963

Director

Stacey Sher

30 noviembre 1962

Productor

Reginald Hudlin

15 diciembre 1961

Productor

Pilar Savone

16 junio 1971

Productor

Reparto y Equipo

Reparto ▼

+Añadir

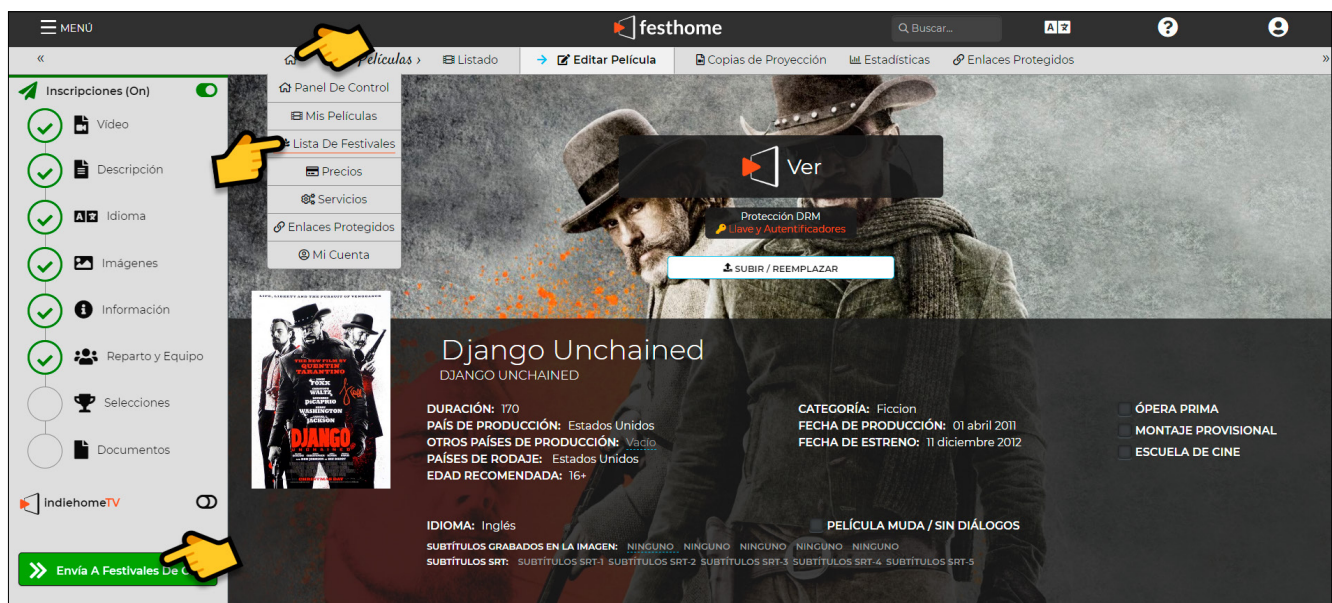
Rol	Nombre	Teléfono	Email	País	Acción
Actor / actriz principal	Jamie Foxx				
Actor / actriz principal	Christoph Waltz				
Actor / actriz secundaria	Leonardo Dicaprio				
Actor / actriz secundaria	Kerry Washington				
Actor / actriz secundaria	Samuel L. Jackson				
Director de Fotografía	Robert Richardson				
Edición	Fred Raskin				
Director de casting	Victoria Thomas				
Vestuario	Sharen Davis				

18

SUBMIT YOUR FILM TO FEELMOTION 2021

The worst part is over. Your film is registered in Festhome and ready to be submitted to Feelmotion. You'll see that is very easy.

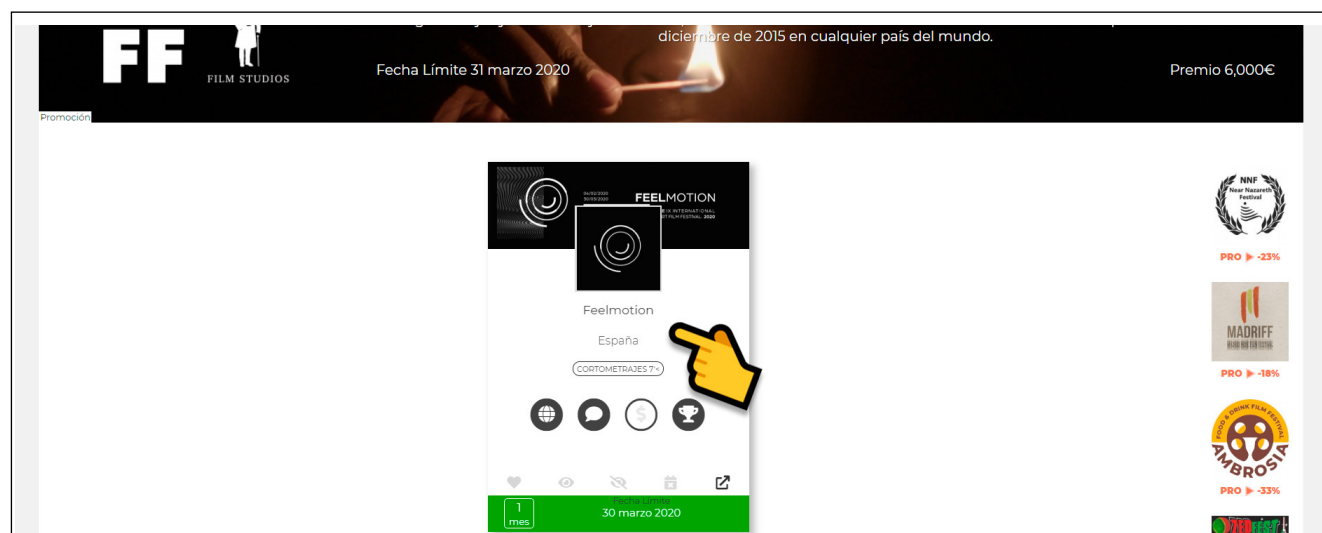
1. To get to the festival list you can use the SEND TO FILM FESTIVALS button in your film's card or the FESTIVAL LIST in the control panel.



2. In the search bar write FEELMOTION y press ENTER or click SEARCH.



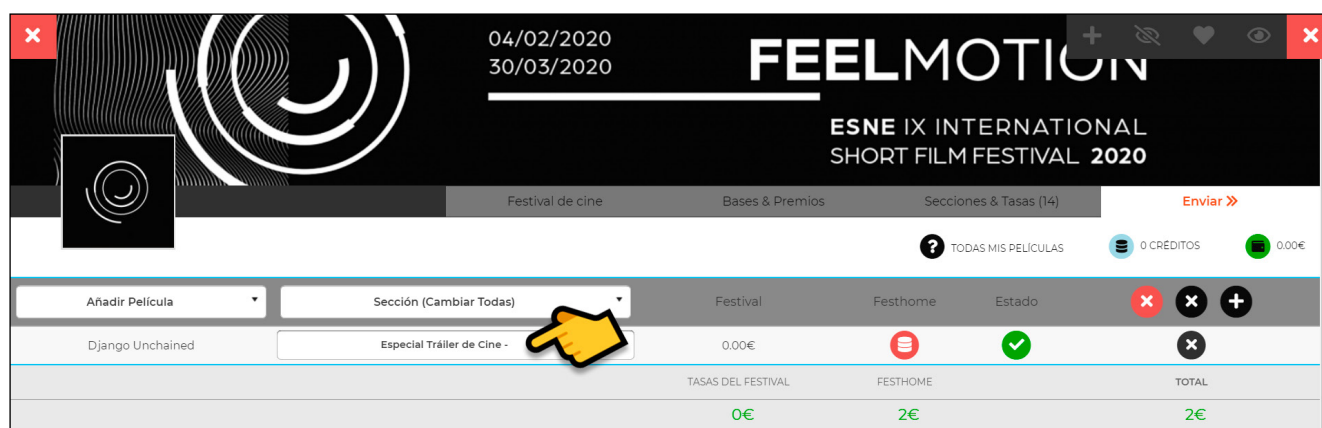
3. The Feelmotion card should appear. Click on it.



4. Click SEND.



5. First, select the category for your film. Click on the drop down list.



6. Select the category for your film.



Especial Tráiler de Cine -

- Ficción -
- Animación -
- Documental -
- Videoarte -
- Videoclip -
- Ensayo social -
- Fashion film -
- Comercial -
- Especial Joven -
- Especial Profesional -

7. In some categories you must fill extra information to validate your film. Pay attention to the warning.



FEELMOTION
ESNE IX INTERNATIONAL SHORT FILM FESTIVAL 2020

04/02/2020
30/03/2020

Festival de cine Bases & Premios Secciones & Tasas (14) Enviar >>

Django Unchained Sección (Cambiar Todas) Festival Festhome Estado

Django Unchained Ficción -

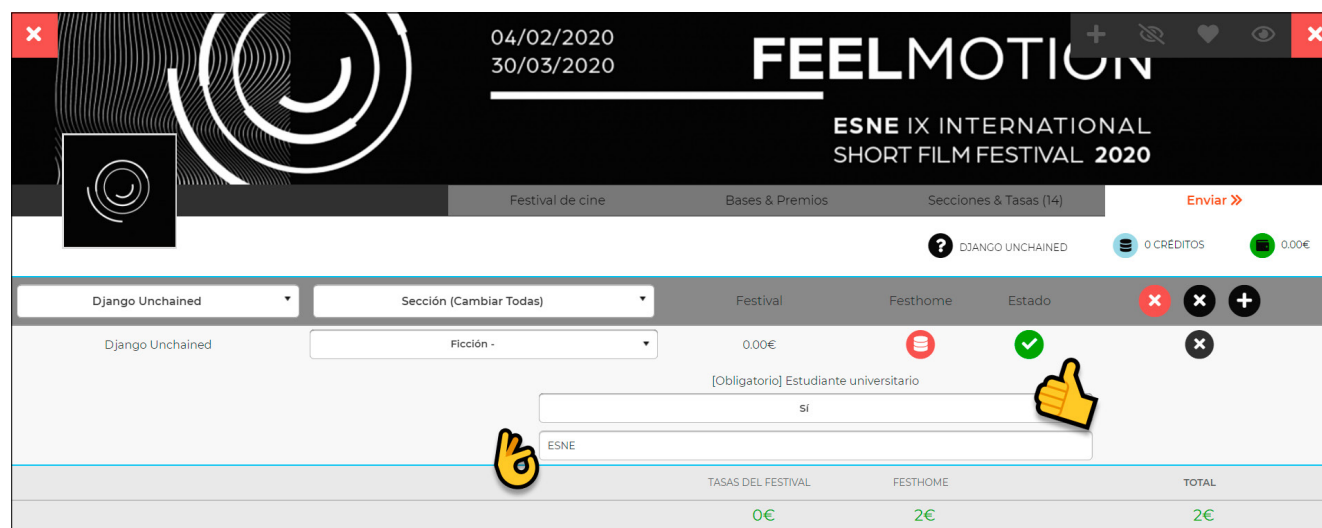
Debe responder a la pregunta de información adicional que requiere este festival!

[Obligatorio] Estudiante universitario

Elegir...

Universidad

8. Fill the info.



FEELMOTION
ESNE IX INTERNATIONAL SHORT FILM FESTIVAL 2020

04/02/2020
30/03/2020

Festival de cine Bases & Premios Secciones & Tasas (14) Enviar >>

Django Unchained Sección (Cambiar Todas) Festival Festhome Estado

Django Unchained Ficción - 0.00€

[Obligatorio] Estudiante universitario

Sí

ESNE

TASAS DEL FESTIVAL FESTHOME TOTAL

0€ 2€ 2€

9. We are set. Well, almost. Now it's time to pay. As you can see there is a total that says how much is going to cost to submit your film. If haven't touch anything it should say 2€, that is the cost for buying a credit for one submission.

04/02/2020
30/03/2020

FEELMOTION

ESNE IX INTERNATIONAL SHORT FILM FESTIVAL 2020

Festival de cine Bases & Premios Secciones & Tasas (14) Enviar >>

DJANGO UNCHAINED 0 CREDITOS 0.00€

Django Unchained Sección (Cambiar Todas) Festival Festhome Estado

Django Unchained Ficción - 0.00€

[Obligatorio] Estudiante universitario

ESNE

TASAS DEL FESTIVAL FESTHOME TOTAL

0€ 2€ 2€

10. If you scroll down, you will see more payment options. You can pay 2€ for only one submission or choose other option to buy several credits and save on price per credit.

ESNE

TASAS DEL FESTIVAL FESTHOME TOTAL

0€ 2€ 2€

Con un Pase Anual para todas las películas en este envío... Habrías ahorrado 2€

Haga un pago individual, compre créditos para enviar más rápido ahorrando o Envíos Anuales para eliminar los costes de envío durante un año.

1 Crédito 2€ 5 Créditos 8.95€ 20 Créditos 29.95€ Pase Anual 49.95€

TASAS DE FESTIVAL NO INCLUIDAS MÁS INFORMACIÓN

11. Select your preferred option, select your payment method and click on SEND.

Necesita 1 créditos más

Haga un pago individual, compre créditos para enviar más rápido ahorrando o Envíos Anuales para eliminar los costes de envío durante un año.

1 Crédito 2€ 5 Créditos 8.95€ 20 Créditos 29.95€ 75 Créditos 89.95€ Pase Anual 49.95€

TASAS DE FESTIVAL NO INCLUIDAS MÁS INFORMACIÓN

0.00€ Tu Monedero €2.00 EUR Tarjeta de crédito por PayPal \$2.27 USD Tarjeta de Crédito

ENVIAR

12. Complete the payment and... ¡it's done!

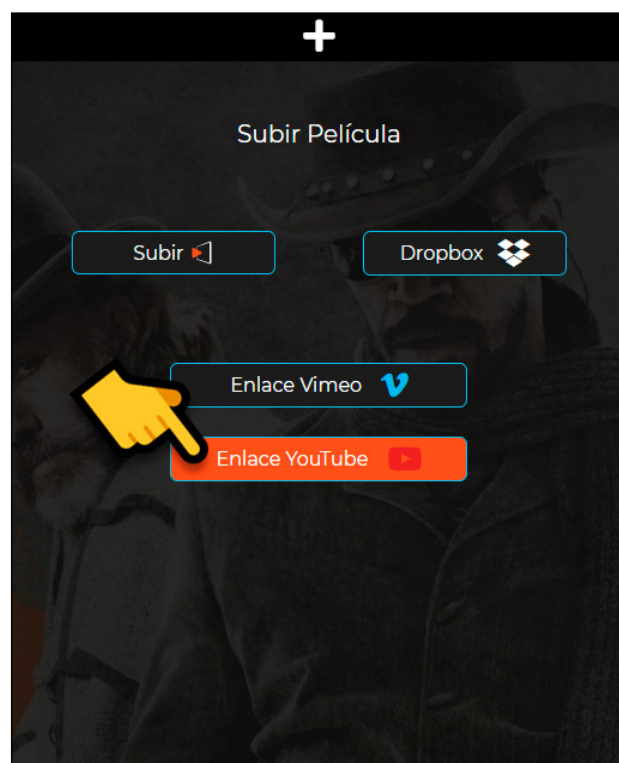


ANNEX I: UPLOAD FILM FROM OTHER PLATFORMS

UPLOAD FILM USING YOUTUBE

Let's upload your film to Festhome using Youtube. We assume that your film is already uploaded to your Youtube account.

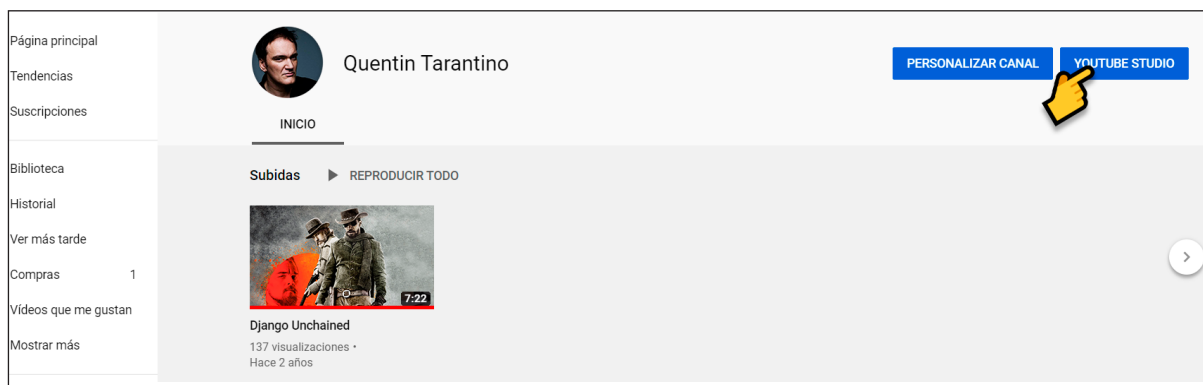
1. Open your film's card and click on UPLOAD. In the options click on YOUTUBE LINK.



2. Paste the link of the video, write the duration and click on SAVE.



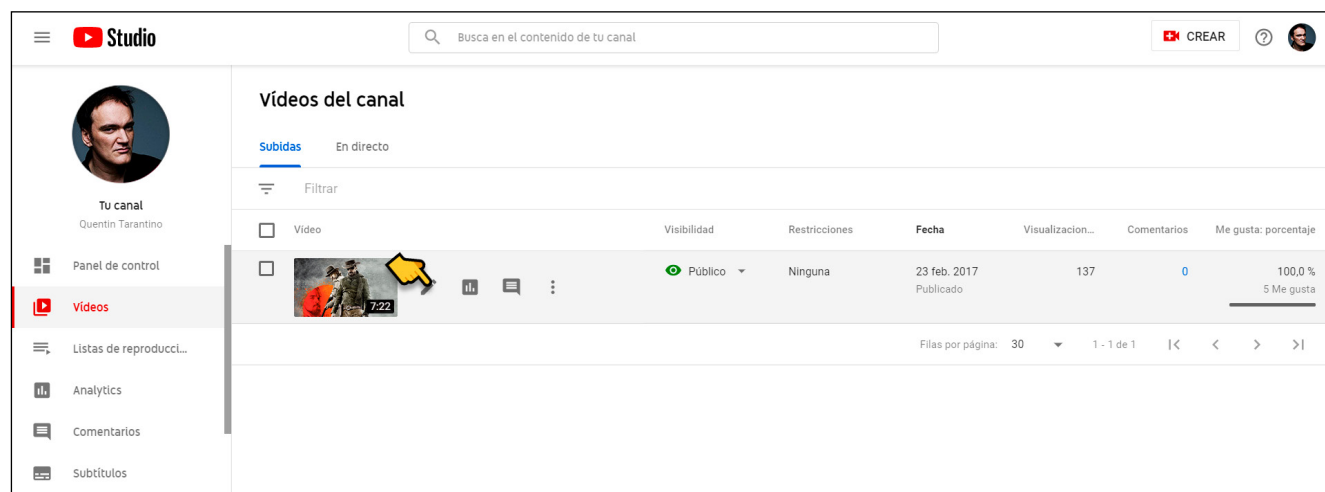
3. Is necessary that the video is not listed and that it allows to be embedded. To check this go to your Youtube channel and open YOUTUBE STUDIO. .



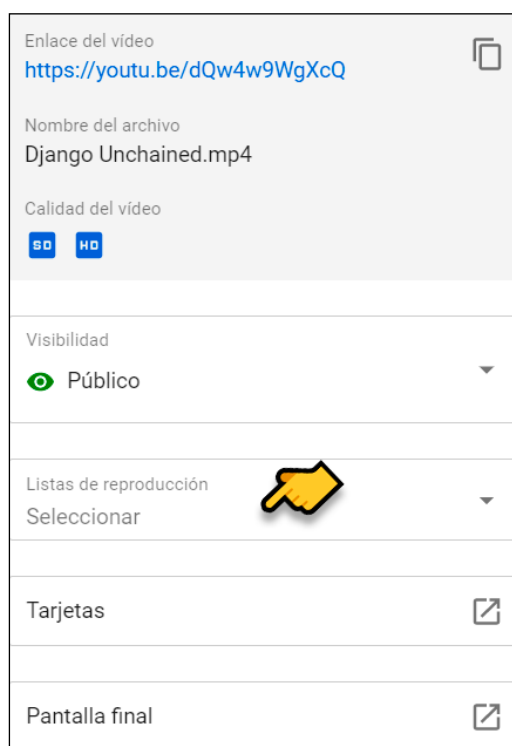
4. Accede a tus videos pulsando VIDEOS.



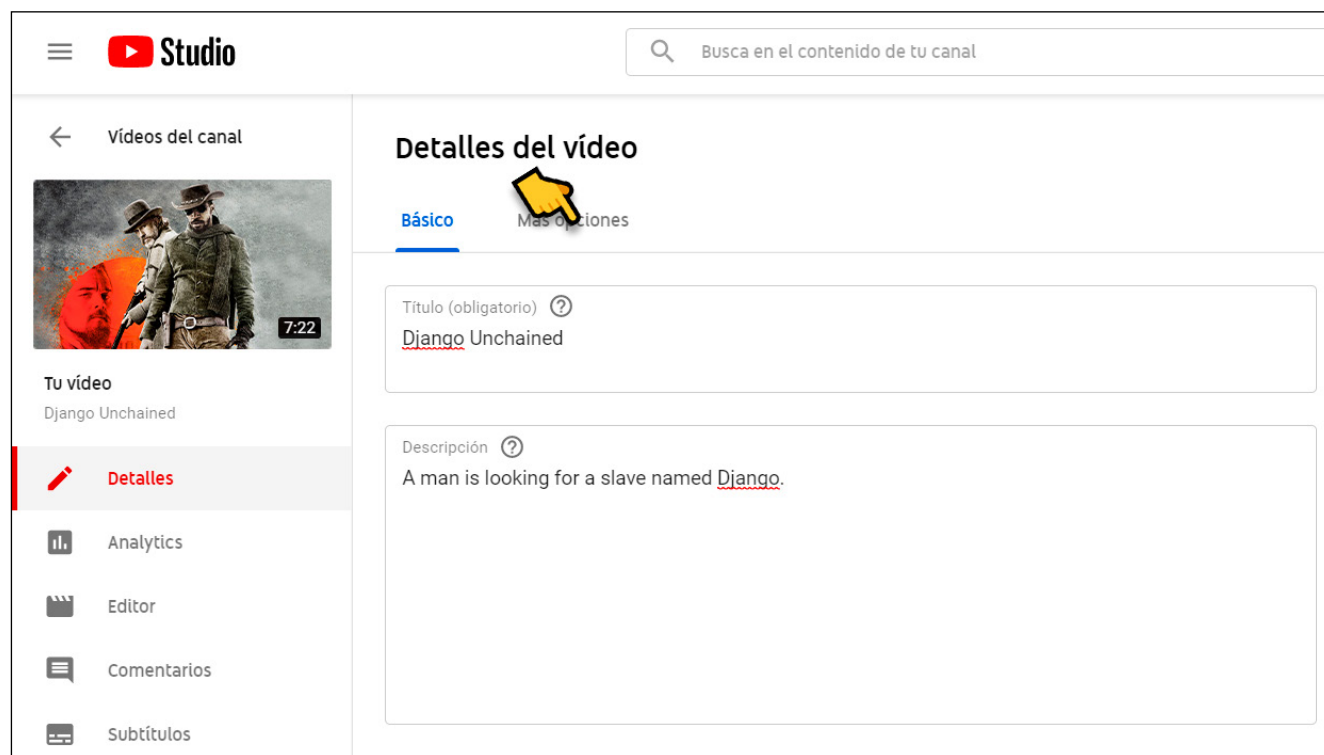
5. Choose the video of your film clicking the pencil icon.



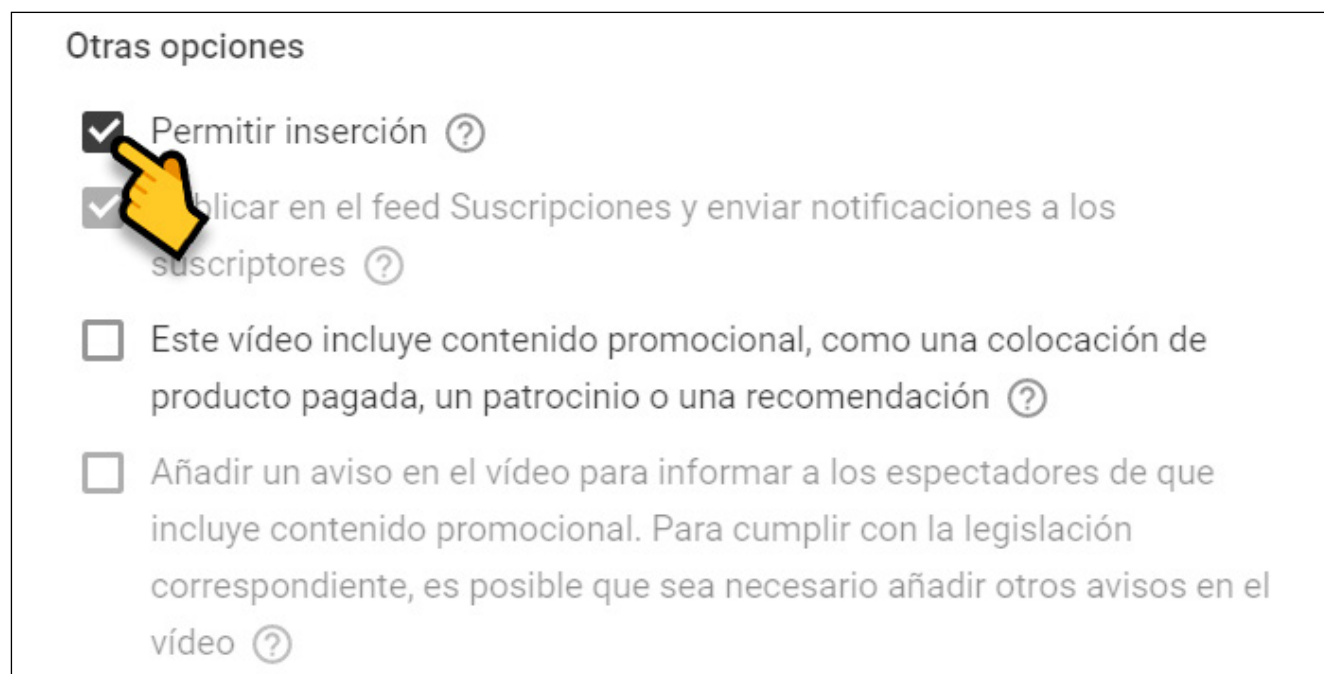
6. To the right you have the list selector, make sure that the video is not in any list.



7. Click on MORE OPTIONS.



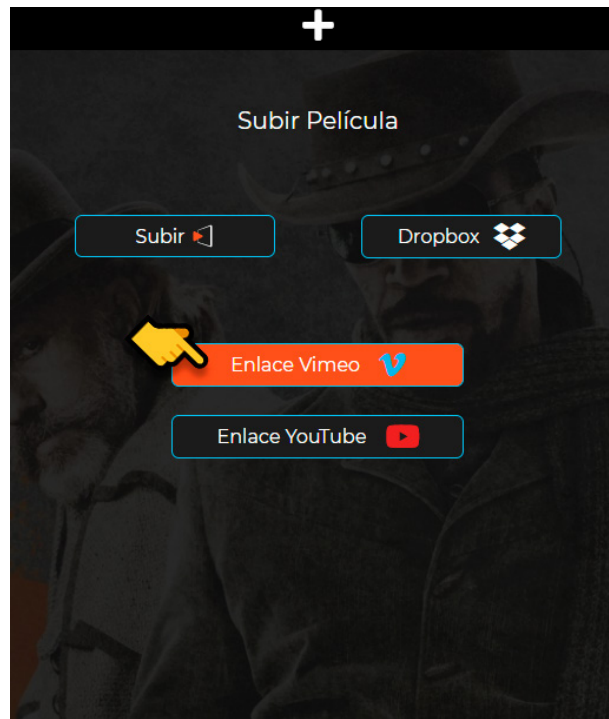
8.8. On the bottom, in OTHER OPTIONS, make sure that ALLOW EMBEDDED is activated.



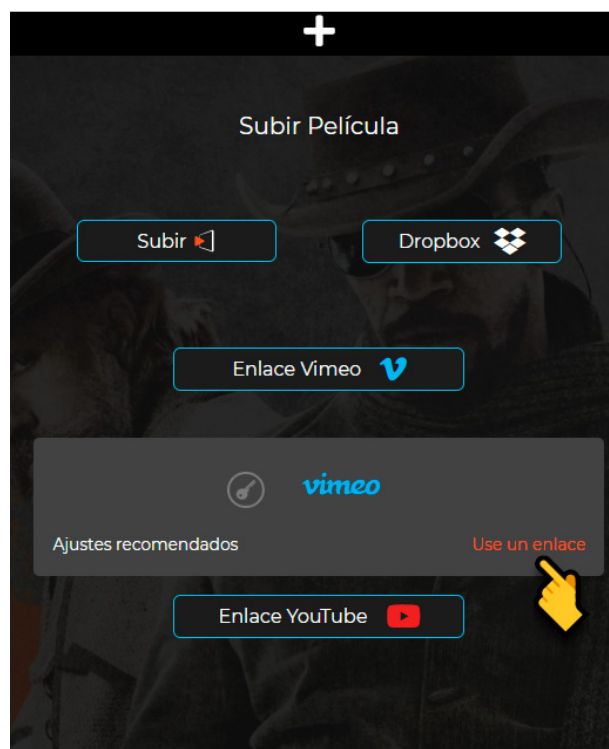
UPLOAD FILM USING VIMEO

Let's upload your film to Festhome using Vimeo. We assume that your film is already uploaded to your Vimeo account.

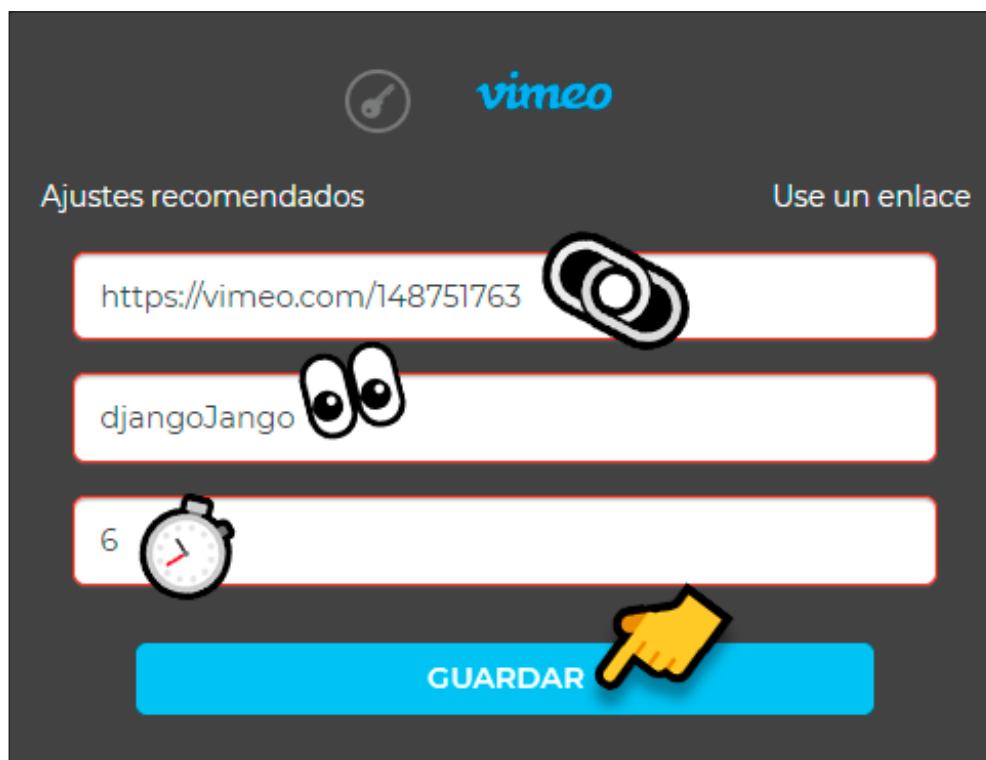
1. Open your film's card and click on UPLOAD. In the options click VIMEO LINK.



2. Click USE A LINK.

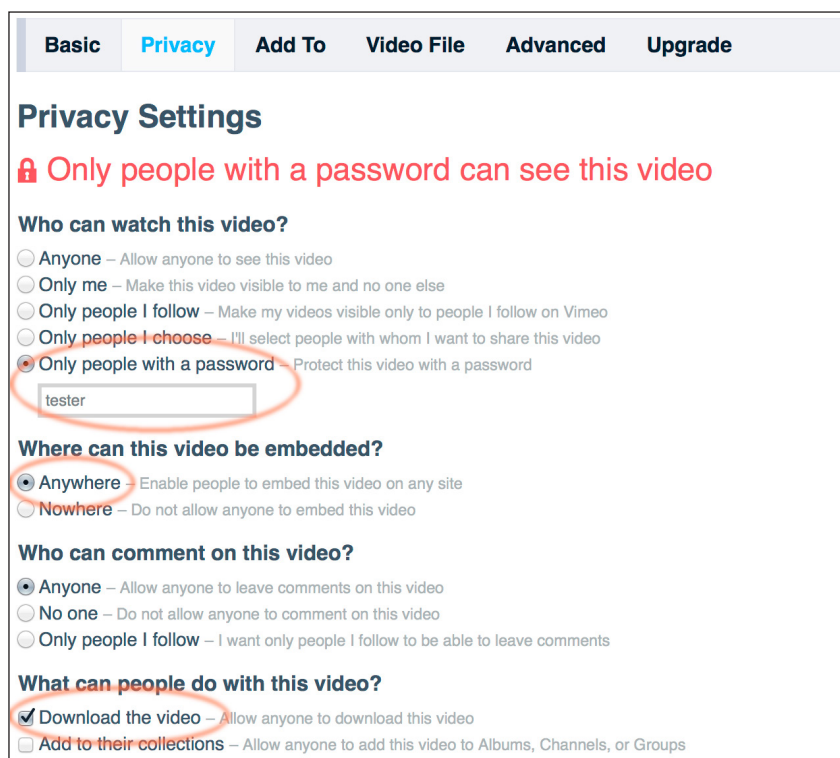


3. Fill the information with the link, visualization password and duration. Click on SAVE.



The image shows the Vimeo 'Ajustes recomendados' (Recommended Settings) form. At the top, there is a key icon and the Vimeo logo. The form has two tabs: 'Ajustes recomendados' (selected) and 'Use un enlace'. Below the tabs are three input fields: the first contains the URL 'https://vimeo.com/148751763' with a link icon; the second contains the password 'djangoJango' with a pair of eyes icon; the third contains the duration '6' with a stopwatch icon. At the bottom is a blue button labeled 'GUARDAR' (Save) with a yellow hand icon pointing to it.

4. ¡It's done! Make sure that the video can be embedded.



The image shows the Vimeo 'Privacy Settings' form. At the top, there are tabs: 'Basic', 'Privacy' (selected), 'Add To', 'Video File', 'Advanced', and 'Upgrade'. The main heading is 'Privacy Settings'. Below it, a red lock icon and the text 'Only people with a password can see this video' are shown. The first section is 'Who can watch this video?' with five radio button options: 'Anyone', 'Only me', 'Only people I follow', 'Only people I choose', and 'Only people with a password' (selected). A text input field with the value 'tester' is shown below the selected option. The second section is 'Where can this video be embedded?' with two radio button options: 'Anywhere' (selected) and 'Nowhere'. The third section is 'Who can comment on this video?' with three radio button options: 'Anyone' (selected), 'No one', and 'Only people I follow'. The fourth section is 'What can people do with this video?' with two checkboxes: 'Download the video' (checked) and 'Add to their collections'.

ANNEX II: ESNE PARTICI- PANTS

If you are studying in ESNE, participating in Feelmotion is free. To submit your film follow these steps:

1. Register in [Festhome](#). (pág. 6)
2. Upload your film to [Festhome](#). (pág. 8)
3. Come to our office and give us your Festhome username.
4. We will give you a code you can use to submit your film for free.
5. Follow the steps to submit your film (page 19) and use the code to pay.

ESNE FEELMOTION'21

PARTICIPATION GUIDE